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VOLUME 28, No. 34

# SIERRA MADRE NEWS

SIERRA MADRE, COUNTY OF LOS ANGELES, CALIFORNIA

FRIDAY, MAY 18, 1934



## Gettle Hunt Centered In Nearby Hills

Police Expected Kidnapers Would Surrender Victim Near Sierra Madre

For two days Sierra Madre was the secret center of interest for the county's police dragnet in its extensive search for the Gettle kidnapers. For 72 hours every regular policeman in the city was on duty, and actively engaged as a cog in the mighty law enforcement machinery that so swiftly brought the release of the abducted man who was found in his La Crescenta apartment prison Monday.

Although it was not publicly known, sheriff's cars were continuously kept stationed on Foot-hill boulevard at all intersections leading into Sierra Madre, and all automobiles entering town were carefully scrutinized. Because of the proximity of the scene of the kidnapping to the trails here it was believed by Los Angeles officials that Gettle would be surrendered in the hills back of this city.

Sunday, orders from Sheriff Biscailuz' office requested local authorities to be on call for emergency instructions should certain automobile descriptions be flashed via radio. Monday it was planned to institute a cabin to cabin search of the various resorts along the nearby mountain trails and cabins in the Big Santa Anita Canyon. Those spots were considered, with Laurel and Cold Water Canyons, to be the most likely places where Gettle might be found. Several unnamed cabin occupants in the mountains back of the city, whose residence had been made within recent weeks, were singled out for investigation, but happily such was not necessary.

## Childs Drama Guild Will Present Play For PTA Milk Fund

Tomorrow afternoon at 2 o'clock the children of Mrs. Florence Eakman's Dramatic Guild will present "The School Nurse Says" in the public school auditorium for the benefit of the local Parent-Teachers' Association milk fund.

Depicting the work of the educational health work done in the schools, the play carries out the theme of improving the physical development of the children, and 24 guild members will participate in the action. Mrs. Eakman, Francis Eakman and Ellen Coll Barker, school nurse, will assist in the production.

## Former Head Of Big University Talks At Tuesday's Forum

Dr. George R. Grose, noted Bishop of the Methodist and Episcopal Church and former president of De Pau University, will be the guest speaker at the Sierra Madre Forum next Tuesday evening, May 22, in the City Hall.

## PUPS, CATS AND WHATNOT BEING SLICKED UP FOR KIDS PET SHOW AT SCHOOL JUNE 1

There's dog days ahead, and that's no reflection on the weather! Not only are there dog days, but there's cat days, and rabbit days, as well as time set aside for whatever trivia of the animal kingdom such as turtles, doves, possums and bobcats might be owned by Sierra Madre children. For June 1st is Pet Show Day at the grammar school. In the past there have been mongrel shows at which the snappiest hybrid canine carried off the soupbone, but the 1934 show is something else again.

According to Mrs. D. Vander-

## Call Arson Squad To Solve Mystery Of Midnight Fire

Special detectives from the arson detail of the Los Angeles police department were working in cooperation with Chief of Police Gordon MacMillan here yesterday in an attempt to solve the mystery back of the blaze which shortly after midnight Wednesday practically destroyed the home of Frank Arrigo, at 108 W. Central avenue.

Arrigo reported that both gas and electricity were turned off in the house at the time of the fire, and he has recently moved his belongings to a shack on the rear of his lot. The house was to have been occupied by some new tenants Wednesday.

When the alarm was turned in to the City Hall at 12:30 a. m., the flames had already leaped through the roof. Before they were subdued they had thoroughly gutted the structure, leaving a brick chimney sticking up out of charred roof beams.

## New Heads Of Local PTA Take Office

New officers of the PTA were installed at one of the most largely attended meetings ever held by the organization on Wednesday evening at the grammar school.

Mrs. Boyd Keith, who was installed as the new president, gave an interesting account of the State convention and the chairman gave reports of the year's work. The installation was in charge of Mrs. Starrett, first vice-president of the Pasadena Council.

The new officers for the coming year will be Mrs. Keith, president; Mrs. Harold Roberts, first vice-president; Mrs. McCartney, second vice-president; Mrs. Elmer West, treasurer; Mrs. E. D. Robertson, secretary; Mrs. Warren O. Preston, parliamentarian; Mrs. Lucile Clark, historian.

Mrs. Rudolph R. Hartman gave a few words of welcome to the parents, teachers and friends, who crowded the kindergarten, and stressed the importance of parents and teachers working hand in hand during the year.

Miss Gartzman, of Pasadena, spoke on recreation for children and stressed the fact that children needed security, recognition, new adventure and response. She spoke of an ideal that she had in mind for supervised play for children under guided discipline.

## MEETING NIGHT OF LAW CLASS CHANGED

W. E. Emick's classes in the principles and practice of law, inaugurated here under the State Emergency Education program, will convene in the future every Thursday night, from 7 to 9 o'clock in the Music Room of the public school. This schedule has been set as a result of the students' own wishes. All others interested may join the class.

## SANTA MONICA FAMILY TAKES RESIDENCE HERE

Mr. and Mrs. G. M. Lewis, of Santa Monica, are moving to 620 East Central avenue.

## Art League Classes To Hold Exhibit

Students Work To Be Shown In Connection With Anniversary Celebration

By Henry Ivins Hawthurst  
As evidence of the progress that the study of art has made in this community during the past year, students of the Municipal Art League will hold their first annual exhibit in the City Hall Gallery next month.

On June 6th, last year, the "Old Barn" Studio threw open its doors to welcome its first classes in the instruction of art. Since that time more than one hundred applications for student memberships have been filed.

During its existence the Art League has met many problems and overcome many handicaps owing to lack of operating funds for maintenance and equipment. Had it not been for the encouraging support of the community at large, coupled with financial support by a few who desired their approval to take a more material form, the Art League might have succumbed.

Though not yet out of its swaddling clothes the Art League's lusty little voice has been heard far and wide... from coast to coast and in many instances it has stimulated other communities to emulate our local desire to further cultural pursuits.

As a gesture of their appreciation for the art instructions they have been given, the Art League students will open their exhibit with a public reception, on a date to be announced later.

The fact that with but few exceptions—no student had received instruction in art prior to his enrollment in the Art League, should add greatly to the interest of this exhibit.

All work exhibited will be that done by students during regular class sessions and no work will be considered, for exhibition purposes, if not entered, at the "Old Barn" Studio on or before Thursday, May 31st.

## Legion Nine Routs Azusa In Hot Game

Apparently traveling the fairly familiar road to the Legion league championship, the local Soldiers routed their Azusa foes here Friday night for their fourth straight win of the first half of the season. The score was 9 to 3.

Starting out on a 50-50 basis, the two outfits went scoreless for the first three frames, then in the first of the fourth, Azusa's Robinson singled, went to third on passed balls and scored when Bradshaw singled.

Shortly later, Pratt stepped up and socked out a single, Reavis dithered and Pratt went to third, scoring on Pickett's sacrifice fly. Reavis came home on a two-bagger by O'Grady. That definitely turned the tide of the game.

In the fifth, Hill singled and scored on Young's double. Reavis walked, Mr. Olsen then came into the limelight with a hard hit twin bagger that sent both Young and Reavis over the plate.

Hill chalked up another in the seventh frame when he singled, and completed the circuit on Young's second double of the evening. Young scored when the shortstop fumbled Mathis ground-out.

The eighth opened with Hill singling, and Young galloping safely to first on the baseman's error. Both scored when Pratt smacked a high fly into right field, and Seamon dropped the ball.

In the ninth Jones, of Azusa, singled, Walters doubled scoring James, Beach grounded out to (Continued on Page Five)

## Serious Mountain Fire Threatens In Canyon Park Area

Two fires—one of which threatened to assume serious proportions—broke out in an hour's time here Sunday afternoon, and both were effectively checked and extinguished by the Volunteer fire department.

Shortly before 1 o'clock a blaze burst out on the brush covered vacant lot owned by Robert Levinson, at 187 North Sunny-side, and this was rapidly put out. The lot was being burned off and the flames got out of control.

An hour later the City Hall siren sounded again, and the trucks raced to Woodland Drive and Vista Circle, where fire was rapidly spreading up the mountainside, fed by highly combustible greasewood and weeds. Before fighters checked the blaze half an acre had been burned over. It is thought that a careless householder set a cardboard box full of smoldering ashes in the vacant lot at 707 Woodland Drive, thus causing what almost resulted in a disastrous mountain fire.

## Romance Of Stage Ends In Wedding

Principals Of "Comedy In April" Write Own Lines In Crown City Ceremony

The months on the calendar, similes between footlight romance and domestic happiness, the old story of Thespian acting Cupid—all came together in the story-book finale which was writ Saturday afternoon to the five months courtship of Mary Young and Don West when the couple were married in the Pasadena gardens of the groom's relatives.

It started last November. Rehearsals were called for the Drama League's production of "Comedy in April." Miss Young, who had lived in Sierra Madre since grammar school days, was handed her script. She was "Leila," wild, wicked Hollywood "flame-dancer."

Enter Horatio Donald West, who had a few short months before come to Sierra Madre to join the Art League and establish a quiet studio to draw architectural plans. He, too, was handed his script. The last script was "Eddie," the college man who was jilted by the siren (who, alas, did it from moral compunction, and with a Pagliacci laugh that betrayed a broken heart or something).

After the first stage kiss, their lines came to their lips easily, which aroused a certain amount of suspicion that perhaps they were having private rehearsals.

They didn't play fair with the playwright. They wrote their own "curtain." At the last performance he dutifully gave her up for a sweet, home lass; and she shooed him out of her life forever. But a week or so later they spoiled it all, and announced their engagement. Although there have been plenty of authors who have wept for the cruel way in which their characters ran away with themselves, it's not probable that any more literal case is on record.

So the Comedy in April, that commenced in December, finally showed itself in its true light of a romance in the merry, merry month of May.

## Bad Luck Pursues Young Athlete At School Track Meet

Sam Schwartz narrowly escaped being impaled on the sharp, jagged edges of his bamboo vaulting pole, when he tumbled 12 feet and severely wrenched his neck and shoulders Saturday afternoon as the pole snapped from under him at the height of his leap.

The accident occurred at the southern high school track and field semi-finals at Occidental College, in which young Schwartz was representing Pasadena Junior College. He was the sole Pasadena man remaining in the vault event, and stood a fine chance to qualify for the State finals when the pole broke as he was just about to clear the 12-foot mark.

It was the second streak of bad luck the Sierra Madre athlete had experienced in the seasonal track competition. Last week he was in the clear to grab second place in the hurdles at the quarter finals in Santa Ana when a man in the adjoining lane fell in front of him, knocking his hurdle down and spilling him.

## One Of City's Pioneers Is Laid To Rest

Martin Olsen, former pioneer resident of Sierra Madre, passed away at his home in Seattle, Wash., on May 11, following a heart attack. Funeral services were held in the Grant Funeral Chapel on Wednesday, May 16, at 10 a. m. Interment took place in the family plot in Sierra Madre Cemetery, Rev. Arthur O. Pritchard, pastor of the Congregational Church, officiating.

Mr. Olsen was born in Fredricks, Norway, 76 years ago, coming to Sierra Madre in 1887, where he started a shoe store, which is now operated by his son, Henry. Following the death of his first wife, seven years ago, he moved to Seattle, Wash., where he has since made his home, and where he met and married his widow, Mrs. Nancy J. Olsen.

Surviving him besides his widow are his three sons, Henry, of Sierra Madre; Norman, of San Francisco, and Andrew, of Fresno; and three daughters, Mrs. Mabel Medley, of Glendale; Mrs. Elida Goodwin, of Inglewood, and Mrs. Olga Bargford, of Seattle; his step-daughter, Miss Bertha Herbert, of Seattle, and step-son, Jim Herbert, of Texas, and his brother, Andrew, of Sierra Madre, and four grandchildren.

## Await SERA Action On Work Projects As Men Reregister

To guard against the payroll delays which impeded CWA work in its early stages, the SERA officials have inaugurated a new "delay proof" payroll system under which pay checks are made out in the central offices in Los Angeles by deputies of State Controller Ray L. Riley and distributed promptly to workers each week.

Thus far SERA work has been confined to classification of workers, and local authorities have received no word as to what local projects will be continued or definitely abandoned. Cards are still being sent out by the district office at 241 East Main in Alhambra informing individual unemployed to reregister.

The first complement of workers is being chosen from the classifications between F and H-plus. Class F is defined as a person with three dependents, no other source of income, no other member of family are classified according to a graduated scale of need, with H-plus being a person with five or more dependents plus partial dependents. As the more needy groups are exhausted, less needy persons will be employed. The highest class being the A group, composed of single persons with other resources.

## Hundred Mile Road Race Attracts More Than 100 Entrants

All is in readiness for the 100 Mile Targa Florio Road Race to be staged next Sunday at the Legion Ascot Speedway. Fifty world champion motorcycle riders will face the starter promptly at 2 o'clock and will be sent on their way to gold, glory and new speed records. More than 100 entries have been received for the 100 mile grind. Riders from all over the Pacific Coast have responded to the entry blank sent out offering the largest cash purse known to western motorcycle racing.

Sunday morning at 10 o'clock is the time designated by race officials for the qualifying trials which will limit the field to 50 starters—the largest number ever permitted to start in any one race in the history of the sport and according to A.M.A., officials this should prove the thrill of the afternoon.

## Festival Of Flowers Now Annual Event

Because of the huge success of the Festival of Flowers presented by the Congregational Church at the school auditorium recently, it has been decided to make the colorful affair an annual May event.

In appreciation for the efforts they expended in making the program successful from a financial standpoint, a complimentary tea and reception is being tendered Mrs. Fred Hooker Jones, Mrs. Waverly Pratt and others who cooperated in preparing the festival, Tuesday afternoon from 3 to 5 o'clock in the Ladies Parlors of the church. The reception and tea will be held under the auspices of the Woman's Society of the church.

Mrs. Jones was chairman of the general committee of the festival, while Mrs. Pratt both wrote and directed the show itself. Many churchmembers and more than one hundred Sunday school children worked hand in hand to make the program a delightful one from the rise of the first curtain when the April showers in their glittering gray costumes sang a beautiful little song, "Listen to the Rain Drops." The gloom they brought with them was dispelled by the little Sunbeams, four dainty little girls in golden costumes and halos who danced and recited their numbers amid great applause.

Miss Margaret Adwell as a big gauzy butterfly led a group of dainty baby butterflies in a (Continued on Page Five)

## Baseball Schedule

TONIGHT, FRIDAY, MAY 18  
Sierra Madre Legion vs. Wilmar Legion (League Game) at Sierra Madre

TUESDAY, MAY 22  
Sierra Madre Kiwanis vs. Harrison Financiers of L. A. at Sierra Madre

THURSDAY, MAY 24  
Sierra Madre Kiwanis vs. Ralph's of L. A., at Sierra Madre

FRIDAY, MAY 25  
Sierra Madre Legion vs. Temple City (League game) at Sierra Madre

Various other practice games may be played by both the Legion and the Kiwanis on nights not mentioned in the schedule, team managers state.

## Fire Laws And Ordinances To Be Strictly Enforced As Great Danger Lurks

Acute Situation Reached As Summer Arrives After The Long Dry Spell

An ultimatum threatening strict enforcement of all State laws and Sierra Madre fire ordinances and prosecution of all offenders to the full extent of the law was issued yesterday by Fire Chief W. D. Richards. In a forceful statement he declared that the danger of an utterly disastrous fire here is so great that a single careless act could result in a repetition of the recent Montrose-La Crescenta conflagration and subsequent terrible flood.

"At Sunday's fire in Canyon Park," Chief Richards stated, "the road was so blocked by curiosity hounds and well-meaning but hindering motorists and pedestrians that for awhile we thought the fire trucks couldn't get through to the fire in time to prevent its spread into the forest."

"That fire could all too easily have spread over the entire Angeles National Forest area where everything is as dry as tinder." Section 23 of City Ordinance No. 316 makes it unlawful to follow fire apparatus in an automobile, or in the slightest way interfere with the progress of the fire department. A fine of \$300 and 90 days imprisonment is provided for violation of the law.

"There is no middle ground of fire prevention procedure in a dangerous forest region such as surrounds Sierra Madre," Chief Richards emphasizes, "and each and every person in this city must realize that it is his and her responsibility to observe the simple precautions necessary to avert a serious fire... and there is so such thing as an accidental fire!"

All persons whose incinerators spread fire to adjoining property will be prosecuted, Chief Richards warns, so it is suggested that everyone burning trash make certain the embers are cold before leaving the incinerator.

Burning trash in incinerators may only be done between the hours of 6 and 9 o'clock in the morning, except with a special fire permit, and all weeds, rubbish and grass on open lots must be burned in the same hours, with the added precaution of fire-breaks next to fences, trees and buildings.

A written fire permit is necessary for all persons burning trash or weeds in the open north of Grand View avenue, and all incinerators in that territory must be fully protected against flying sparks with fine mesh screen over the flues.

"Another dangerous type of interference with our fire fighting work," Richards advises, "is furnished by the 'helpful' individual who imagines himself useful when he starts dragging fire hose around, and otherwise making a nuisance of himself. Invariably he is getting in the way of the firemen, who are all thoroughly trained in their duty and know just what to do—but who can't do it sometimes because an outsider is in the way!"

"You would think, with the dreadful example of the havoc caused by the Montrose fire freshly in mind, people would realize that the town of Sierra Madre is located at the foot of a veritable dynamite keg. Instead they regard it as a picnic every time the fire siren sounds. They fail to visualize the picture of flame scarred, black, desolate mountains, down which rushes deathly flood waters and grinding boulders."

"If the only way to make them realize is by punishing them with jail and fine penalties—that's the way we'll take. I hope that every adult and child who sees this will think a moment of what I am attempting to hammer home to them—and will take heed!"

Announcing that the school authorities could assume responsibility for but \$100 of the total, Mrs. Ruth H. Vanderpool, recreation chairman, said that local civic organizations might be persuaded to give their aid in furthering a community project that would be of much benefit to the local children after school discontinued in the middle of June.

Figures set forth in the letter were gained after school representatives had consulted with Pasadena recreational department heads. The matter had been brought up before the Council some weeks ago by Miss Elizabeth Steinberger, principal.

Final decision as to whether the City may support the plan has been postponed until next Wednesday's Council meeting, at which time it is expected more detailed information will be available.

## Preparations For Feast Of St. Rita Begin Here Today

Sierra Madre will be the objective of hundreds of Southerners during the next 10 days as the Feast of St. Rita of the Roses is celebrated.

This event commemorating the birth of the Saint who was born in Cascia, Italy, in 1386, annually brings thousands to the shrine here named in her honor and which contains an authentic relic of the Augustine nun. In preparation for the event a novena will begin Friday (today) May 18 at 7:45 p. m., and will continue until the same hour on Sunday evening.

Next Friday two masses will be said, at 7:30 and 10:30 o'clock, the latter being a High Mass. The principal ceremony will be at 3 o'clock Sunday, May 27, when Rev. Hyacinth Clarey will preach a sermon and a special musical program will be heard. At this time the Roses will be blessed, and blessings will be given to the members of the congregation with a relic of St. Rita.

Arrangements have been made for refreshments and food, and all are invited to partake of the lunch which the Altar Society will serve in the auditorium May 27.

## Name Committee To Plan City's Annual Chess Tournament

L. H. Heath has been selected chairman of the committee to outline details for the 1934 annual Sierra Madre Chess tournament which is to be held in the City Park June 23. C. W. Forman, A. V. Taylor, G. W. Sullinger, and J. N. Hawks are the committee members.

According to present plans, the tournament day will be one to delight the heart of any chess enthusiast. There will be a game with living chessmen, blindfolded exhibitions, rapid transit play, expert matches and casual games for everyone wishing to play, it is announced.

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## Woman's Club Will Present Prominent Artist In Recital

SIERRA MADRE music lovers are offered an unusual treat in the program to be given next Thursday night in the Woman's Club House by Clara Maria Wilson Stamm, pianist. The event will be the season's final program of the music section of the club and all club members may attend without charge. Others will be admitted for a nominal fee.

Mrs. Stamm, who has recently become a resident of Sierra Madre, is well known in Los Angeles and in Orange County as a pianist of unusual ability. Leading critics have credited her with musical judgment, a good appreciation of the emotional and technical clarity. Furthermore, she has been especially praised for her beautiful tone shadings which take her playing very much out of the ordinary. Mrs. Stamm has been a pupil of Waldo F. Chase.

Guests at the recital will be invited to remain for a reception after the program which will be as follows: Symphonic Etudes, Schumann; Berceuse, Chopin; Etude, Chopin; Rhapsody, No. 1, Brahms; Gnossienne, No. 1, and 3, Satie; Sarabande, Satie; Petit Poucet (Little Boy), Ravel; Pavane; Berceuse (from the Fire Bird), Stravinsky; Delphic Dancers, Dead Leaves, Footprints in the Snow, Chords and Perfumes of the Morning Air and Sunken Cathedral, Debussy.

## Thieves Break Into The Norris Store

Thieves broke into Norris' Store at West Central avenue and Lima street Saturday night, stealing a 36-pound spring lamb from the refrigerator, several pounds of avocados and several cartons of cigarettes.

George Norris, store manager, discovered his loss Sunday morning, and ascertained that the thief or thieves broke in through a basement window.



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Three months, 75c.

Faith is the substance of things  
hoped for, the evidence of things  
not seen.—Hebrews 11:1.

Love all, trust a few, do wrong  
to none.—Shakespeare.

## OBITUARY

### MRS. MARY LAKIN

Mrs. Mary Lakin passed away  
at her home, 306 1/2 Mariposa ave-  
nue, on Tuesday evening, follow-  
ing a long illness. Mrs. Lakin was  
30 years old and had endeared  
herself to all who knew her dur-  
ing her six years' residence in  
this city. She was born in Dibble,  
Okla.

She is survived by her husband,  
Robert D. Lakin; her mother,  
Mrs. H. C. Knapp, of San Pedro,  
her father, J. L. Goins, of San  
Diego, and sister, Mrs. E. M.  
Marlin, of Susanville.

Funeral services will be held  
this afternoon at 1:30 o'clock  
from Reynolds and Eberle in  
Pasadena. Interment will take  
place at Mountain View cemetery.

### MRS. JANE K. OSGOOD

Mrs. Jane Kemp Osgood,  
pioneer resident of Sierra Madre  
passed away at her home on Al-  
exandria street in Los Angeles on  
Sunday morning at the age of 83  
years. She was born in Exeter,  
England and when 20 years of age  
settled in Cleveland, moving  
to Sierra Madre about 1890. Her  
husband was engaged in black-  
smith work on Mariposa avenue,  
on the site of the W. E. Craig  
home.

Surviving are one son, Alfred  
Osgood; a sister, Mrs. Charles  
Couch; two brothers, Edward  
Couch and Arthur Kemp, and two  
granddaughters, of Los Angeles.  
A number of Sierra Madreans at-  
tended the funeral services in Los  
Angeles on Tuesday. Interment  
took place in Rosedale Cemetery.

## LYRIC MONROVIA

TONITE & SATURDAY  
JOHNNY  
WEISMULLER  
MAUREEN  
O'SULLIVAN  
in

## "Tarzan and His Mate"

Entirely New Picture  
All New Scenes  
— plus —  
ZASU PITTS  
SLIM SUMMERVILLE  
in  
A Riot of Laughter  
"LOVE BIRDS"

SUN. MON. TUES. WED.  
May 20, 21, 22, 23

WARNER BAXTER  
MADGE EVANS  
JOHN BOLES  
JAMES DUNN  
"AUNT JEMIMA"  
RALPH MORGAN  
STEPIN FETCHIT  
in

"STAND UP  
AND CHEER"  
—also—  
SALLY EILERS  
CHAS. STARRETT  
ZASU PITTS  
in

"3 ON A  
HONEYMOON"  
A Time When Three's  
a Crowd

## BIRTHDAY GREETINGS...

THE NEWS extends birth-  
day greetings and its best  
wishes this week to the fol-  
lowing Sierra Madreans:

Mrs. Sylvia Merrill ... May 18  
Robert A. W. Cox ... May 18  
Mrs. C. N. Barker ... May 20  
Carolyn L. Johnson ... May 20  
Mrs. William Adwell ... May 20  
Kendall Heasley ... May 20  
Donald Wood ... May 21  
Marian Marcotte ... May 21  
Gloria Cromwell ... May 21  
Mrs. J. J. Bergien ... May 21  
Mrs. O. A. Bergien ... May 24

## Utility Joins With Dealers To Launch A Great Campaign

Inaugurated as one of the most  
complete cooperative merchandis-  
ing enterprises ever undertaken  
by the electrical dealers of South-  
ern California, the present "elec-  
tric range jubilee" now under  
way in full swing, offers prospec-  
tive electric range users the op-  
portunity to participate advan-  
tageously in an industry-wide  
event, according to Fred Schwartz,  
manager of the Monrovia office  
of the Southern California Edison  
Company, Ltd. The campaign,  
which promises to write a new  
chapter in electric range history  
in Southern California, was opened  
April 30 and will continue into  
June.

Newspaper advertising of the  
Southern California Edison Com-  
pany Ltd., in cooperation with the  
electric range dealers throughout  
the Edison territory, is stressing  
the advantages of electric cook-  
ery and the advantages of the  
present price offering on 1934  
model, full automatic electric  
ranges.

"The Edison company always  
has been a strong believer in  
regular use of newspaper space  
to point out the advantages of  
full electrical service for the  
home," Mr. Schwartz said, "and  
in this present cooperative cam-  
paign we are leaning on the  
newspapers to a greater extent  
than ever before to insure the  
success of the plan."

"We feel that in this new pro-  
gram the electrical dealers have  
a great deal to offer the public,  
a new and fully automatic range  
at a price that is tremendously  
attractive. The Edison company  
itself, of course, is not selling  
this merchandise directly but is  
putting the full strength of its  
commercial division behind the  
plan to cooperate with the elec-  
trical range dealers."

The company, as a part of this  
cooperative campaign and like  
the dealers in its territory, has  
arranged an attractive display of  
the various types of ranges at  
its offices throughout the district  
where demonstrations may be  
had."

## OUTSTANDING FILMS AT ARCADIA THEATRE

"All Quiet on the Western  
Front," with an all star cast, and  
Barbara Stanwyck in "Gambling  
Lady," with Joel McCrea, and  
Pat O'Brien will be seen this  
evening and Saturday at Gillette's  
Arcadia Theatre.

"Success at Any Price," star-  
ring Genevieve Tobin, Frank Mor-  
gan, Colleen Moore and Edward  
Everett Horton, and "Journal of  
Crime," with Ruth Chatterton and  
Adolph Menjou are scheduled for  
Sunday, Monday and Tuesday.  
"Riptide," starring Norma  
Shearer, Robert Montgomery and  
Herbert Marshall, and the laugh  
provoking Slim Summerville and  
Zasu Pitts in "Love Birds" will  
be seen in a double feature pro-  
gram next Wednesday and Thurs-  
day.

## ROBERTS ACQUIRES STORE IN MONROVIA

Harold F. Roberts of Roberts  
Market, has taken over the gro-  
cery department of the Pure  
Foods Market in Monrovia. Mr.  
Roberts has for sometime op-  
erated the vegetable department  
of the store.

## GUILD WILL HOLD PARTY AT ITALIA MIA

A garden and bridge party will  
be held by St. Catherine's Guild  
June 12 in the gardens of Italia  
Mia, North Lima street, home of  
Miss Thomasella H. Graham.  
Special entertainment will be pro-  
vided for the afternoon.

## ARCADIA

44 East Huntington Drive  
ARCADIA  
Admission 10c and 25c

Fri. & Sat., May 18, 19  
All Star Cast, in  
"ALL QUIET ON THE  
WESTERN FRONT"  
— and —  
Barbara Stanwyck, in  
"GAMBLING LADY"  
with Joel McCrea and  
Pat O'Brien

Sun., Mon., Tues., May 20-22  
"SUCCESS AT ANY  
PRICE"  
with Genevieve Tobin, Frank  
Morgan, Colleen Moore and  
Edward Everett Horton

and  
Ruth Chatterton, Adolphe  
Menjou, in  
"JOURNAL OF CRIME"  
COMING WEDNESDAY  
"RIPTIDE" & "LOVE BIRDS"

## NRA Program Seen In Comparison With Bible Time Events



Rev. J. S. Flacks

Great interest has attended the  
nightly sermons given throughout  
the past week by Rev. J. S.  
Flacks, guest pastor at Bethany  
Church, and last Sunday's ser-  
vices were enjoyed by a capacity  
congregation.

This Sunday at 7:30 in the  
evening, Rev. Flacks will pre-  
sent a timely sermon commend-  
ing the success of the NRA pro-  
gram, and comparing it with sim-  
ilar social experimentation in an-  
cient Bible times. He will be  
heard at 7:30 nightly at Bethany  
until May 27, Saturday night ex-  
cepted.

## CHURCHES

### Church of the Ascension

Episcopal  
Baldwin and Laurel Avenues  
Rev. A. G. H. Boke, Rector  
Sunday—  
7:30 a.m.—Holy Communion.  
9:30 a.m.—Sunday school.  
11 a.m.—Choral Eucharist and  
Sermon by the Rector. Whit-  
sunday offering.  
Wednesday, 7:30 a.m.—  
Holy Communion and Inter-  
cession.  
Wednesday 7:30 p.m.—  
Men's Discussion Club at the  
Rectory.

### Bethany Church

(The Little Stone Church)  
Rev. Stewart E. Sheriff, Pastor  
9:30 a.m.—Bible School.  
11 a.m.—Morning Worship. Ser-  
mon by Rev. J. S. Flacks. Sub-  
ject "The Church: How Consti-  
tuted; Its Mission and Destiny."  
3:00 p.m.—Junior C.E. Society.  
6:30 p.m.—Junior High C. E.  
and Young People's C. E. So-  
cieties.

7:30 p.m.—Evening Service  
sermon by Rev. J. S. Flacks—  
Subject, "A Successful N.R.A.  
Program of 1000 B.C." Special  
meetings with Mr. Flacks  
speaking will continue  
thru next week each evening at  
7:30 a.m., except Saturday.

### Christian Science

First Church of Christ Scientist  
of Sierra Madre is a branch of  
The Mother Church, The First  
Church of Christ, Scientist, in  
Boston, Mass.

9:30 a.m.—Sunday School.  
11 a.m.—Sunday Service.  
Subject of the Lesson-Sermon  
for Sunday, May 20, "Mortals and  
Immortals."  
8 p.m., Wednesday—Testimonial  
meeting.  
Reading room open Monday  
Wednesday and Friday afternoons  
from 2 until 4 o'clock.

### Congregational

Rev. Arthur O. Pritchard, Pastor  
"Whither Bound?" will be the  
topic of the morning sermon by  
the Pastor.

Church School at 9:30 a.m.  
Young People at 6:30 p.m.  
On Tuesday from 3 to 5 a  
complementary tea will be given  
Mrs. Waverly Pratt, Mrs. Fred  
Hooker Jones and others con-  
nected with the recent Festival of  
Flowers by the Women's Society  
in the Ladies' Parlor. All mem-  
bers and friends interested are  
cordially invited and if coming  
are asked to notify Mrs. E. E.  
Bacon.

On Wednesday at 7:30 p.m.  
the mid-week service will con-  
sider Paul's character as shown  
in his late journeys.

### St. Rita's Church

Rev. Hyacinth Clarey, C.P.  
Pastor  
Sunday Services—7:30 a.m. and  
10:30 a.m.  
Tuesday and Friday—7:45 a.m.  
Weekly Masses at 7 a.m.

## FRIENDSHIP CLUB WILL HOLD A PICNIC

As a surprise event of the eve-  
ning the American Legion Aux-  
iliary presented a skit on the pro-  
gram of the Friendship Club on  
Monday evening. Plans for mak-  
ing bouquets for the local graves  
for Decoration Day were made.  
The group will meet May 29 at  
the home of Mrs. R. J. Wals-  
worth to assemble the flowers.  
The last meeting of the club year  
will be held in the form of a  
picnic at Brookside Park, Pas-  
adena, Monday, June 18. Host-  
esses for the evening were Mrs.  
Minnie Stinman, Miss Jessie Dun-  
ning, Mrs. Pat Wastun and Mrs.  
Joseph Quittner.

## ECONOMIC COUNCIL TO RESUME STUDIES

The Women's Economic Council  
Study Group of the local Wom-  
an's Club will meet at 10 o'clock  
Tuesday morning in the Club  
House gardens. Discussion will be  
resumed on the topic of organi-  
zation of consumers' activity, and  
the reading of the "New Deal-  
ers" will be continued according  
to Mrs. W. J. Lawless, head of  
the group.

## STAND UP AND CHEER AT LYRIC THEATRE



Warner Baxter and Madge  
Evans who have the leading roles  
in "Stand Up and Cheer" which  
comes to the Lyric, Monrovia,  
Sunday, for a four day run.

## MOTHERS HONORED AT VESPER SERVICE

A lovely Mother's Day Vesper  
Service was held on Sunday at  
the Congregational Church by the  
Congregational Senior Young  
Peoples group. The whole service  
was conducted by the young peo-  
ple and through song and poem  
was dedicated to all mothers.  
Those participating in the ser-  
vice were Ruth Wheeling, Gen-  
elle Paschall, Moreland Kortkamp  
An octette composed of Marjorie  
Ashmore, Dorothy Pratt, Cynthia  
Hull, Martha Newton, Donald  
Blanke, Bob Werster, Tyler  
Thompson and Billy Caldwell  
sang "Mother, Oh, My Mother,"  
was sung by Cynthia Hull and  
Tyler Thompson.

## Foursquare Gospel

West Central Avenue  
Rev. Daisy Lee Van Niekerk,  
Pastor  
Friday, 7:30—Evangelistic.  
Sunday, 9:45—Sunday school.  
11—Morning Worship.  
2:30—Prophetic message.  
6:30—Young people.  
7:30—Evangelistic.  
Tuesday, 7:30—Rev. Kennan will  
bring the message.

## Sierra Madre Mission

66 Central Avenue  
Pastor, Rev. Mrs. Velma Lessley  
Sunday—  
Sunday school 10 a.m. Classes  
for all ages.

11 a.m.—Morning worship.  
7:30 p.m.—Evangelistic service.  
Tuesday, 7:30 p.m.—Mid-week  
prayer meeting.

Wednesday, 1 p.m.—Commis-  
sary. Mrs. Lester Wilson in  
charge.

Thursday, 7:30 p.m.—Rev.  
Chapman's Bible Class.

Friday, 7:30 p.m.—Young Peo-  
ple's Meeting. Mrs. E. D. Coder  
in charge.

Saturday, 2:30 p.m.—Children's  
Church. Rev. Frances McDonnell  
in charge.

## In A Social Way

program delightful refreshments  
were served by the hostess.

Mr. and Mrs. Robert M. Hicks,  
of Oakdale Drive, on Sunday en-  
tertained guests from Santa Ana,  
Hawthorne, Los Angeles and Hol-  
lywood.

Miss Lucile Johnson, of 233  
West Grand View avenue, was  
honored last Tuesday, the occa-  
sion of her birthday with a birth-  
day dinner by her aunts, Mrs.  
Esther McCrae, and Mrs. Nelson  
McCrae, cousin, Miss Beverly  
Ann McCrae, of Alhambra, sister  
and brother-in-law, Mr. and Mrs.  
W. W. McCrae, and their son,  
Billy, of Pasadena.

Honoring Mr. and Mrs. Graeme  
Smith, who arrived on Friday  
evening from Philadelphia, Pa.,  
to spend the summer with their  
families, the J. O. Smith and F.  
D. R. Moore families gathered at  
the Mootie home, 689 West Cen-  
tral avenue for a family dinner  
party on Sunday.

Announcement of the marriage  
on April 10 of Mrs. Hazel Dell  
and Julian LaLone, son of Mr.  
and Mrs. Fred LaLone, of 36  
West Highland avenue, has been  
made. Mr. and Mrs. LaLone are  
making their home in Pasadena.

Mrs. Eva Hernandez, daughter  
of Mr. and Mrs. C. J. Harri-  
man, of 154 West Central ave-  
nue, and Albert LaLone, son of  
Mr. and Mrs. Fred LaLone, of  
West Highland avenue, were quietly  
married Saturday evening at  
the home of Judge Thomas W.  
Neale, North Mt. Trail avenue.  
Miss Margaret Castelle and Owen  
Kiggins attended the couple. The  
bride and groom will make their  
home in Sierra Madre.

At a very lovely ceremony,  
Misses Eleanor Phillips and Mary  
Ann Daily were formally initiated  
into the MAPHA club last Sat-  
urday night. Miss Cynthia Hull  
and Miss Ruth Wheeling are  
members from this city. The in-  
itiation was followed by a dance  
given in honor of the new mem-  
bers at the Arcadia Woman's  
Clubhouse. Mrs. Fred Hooker

Jones, Mr. and Mrs. Al Wheeling  
and Mr. and Mrs. W. S. Hull  
were among the guests.

Miss Florence Lucille Inglis,  
whose marriage to Ivan John  
Sharp will take place early this  
summer, was honored with a sur-  
prise shower at the home of Miss  
Marietta Feuerhelm recently. Miss  
Inglis was the recipient of many  
beautiful and useful gifts. Those  
who attended were, Misses Evelyn  
Sharp, June Sanford, Ruth Put-  
ney, Carolyn Harrison, Kay Gor-  
land, and Mrs. Don Holt, Mrs.  
Ralph Copping and Mrs. E. R.  
Feuerhelm.

Miss Helen King, of 92 West  
Laurel avenue, entertained the  
executive board of the Bethany  
Missionary Society at La Casa  
Vieja on Tuesday. Following a  
luncheon, arrangements for which  
were in charge of Mrs. Frank B.  
Butler, a board meeting was held.  
Those present were Rev. and Mrs.  
S. R. Sheriff and their house  
guest, Rev. J. S. Flacks; Mrs. R.  
S. Jensen, Mrs. A. E. O'Banion,  
Miss Lee, Miss Margaret Mc-  
Andrew and Mrs. Mary Anderson  
and their guest Mrs. Bowman;  
Mrs. Roy Edwards, Mrs. E. R.  
Thompson, Mrs. Stanley Wood,  
Mrs. Harry Bourne, Mrs. Guy  
Scott, Mrs. E. DeLong, Mrs. F.  
D. R. Moore, and the hostesses,  
Mrs. Butler and Miss King.

## "STOMACH PAINS SO BAD I COULD HARDLY WORK"

Says C. S. Gross: "After tak-  
ing Dr. Emil's Alda Tablets the  
pains are gone and I eat any-  
thing." Try Alda treatment on  
our money back guarantee. Wm.  
Middleough's Drug Store. —adv.

## PEPPER TREE INN

— Try Our Specialty —

Young Duck and Fried

Chicken Dinners 75c

complete

DUCK SANDWICHES,

salad and

beverage 35c

Take home a roast duck

for your dinner

90 S. Sierra Madre Ave.

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## BRIDGE PARTIES

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## LA CASA VIEJA

Steak and Chicken Dinners 50c, 60c, 85c

## PLATE LUNCH 40c

Real Home Cooking—in an Old Home

Telephone 80

265 E. Central Avenue

Reservations Preferred

## TONIGHT

## Southern Grill Dinner

Dancing and Cards 50c

## WOMAN'S CLUB HOUSE PATIO

## TIRES

play an important part in your vaca-  
tion trip...

Don't spend your vacation nursing worn out tires.

## GOODRICH SILVERTOWNS

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## GOLD & BLACK TUBES

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## PICKETT'S SERVICE STATION

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## The Most Important Bank

to you, is the one with which you  
deal.

We aim to so conduct our business  
that you will want to consider us  
THE MOST IMPORTANT BANK.

## SIERRA MADRE SAVINGS BANK

COMMERCIAL --- SAVINGS

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We appreciate your business

## See Our Combination Glass & Screen Door

The glass disappears, when not in use.  
Hang one of these splendid all-weather  
doors today...

Full 1 3/4 in. Door \$769  
only

## S. M. Lumber Co.

35 E. Montecito Ave.

Phone 23



## Building Of New Library Anticipated

Trustees Ask New Contract With The City Council To Pave The Way

A permanent contract between the city and the Sierra Madre Public Library Corporation, to continue for the life of the corporation subject to cancellation under certain circumstances, has been recommended to the City Council by the board of library trustees.

The contract, identical with the one under which the library has operated since 1910, provides for the rental of the building and grounds to the city for one dollar a year and specifies that the city shall pay for the upkeep of the institution.

Since 1918 the original agreement has been kept, with no legal ties, or contract renewals since that date, and the present board members are of the opinion that there should be more regular procedure followed in the future. Provision for cancellation of the contract is suggested so that if at any time funds become available for the construction of a modern library building on any other grounds, there will be no red tape standing in the way of the project.

At the present time there are two separate library governing boards, the board of trustees of city librarians, and the more popularly known library board of trustees, but the personnel of both bodies has always been composed of the same people. In order to properly understand the rather involved status of the institution, the reader must be familiar with the history of the library itself.

In 1886 the Library Association was first incorporated, and the running expenses were borne by the library patrons in the form of a small book rental fee. However, these fees were found to be insufficient for their purpose, so in 1910 the trustees attempted to deed the organization, lock, stock and barrel to the city of Sierra

## Kiwanians See Big Fish Hooked In The High Sierra Waters

Kiwanis clubmembers took their minds off business for a few enjoyable minutes at their luncheon meeting Tuesday noon, in listening to a talk by Lloyd Austin, proprietor of Switzer's Camp and Tamarack Lodge. The speaker illustrated his interesting lecture with colored slides of scenes of anglers hooking the big fish that thrive in the lakes of the Sierra Nevada region.

Announcement was made of the 10th District meeting Wednesday night in Glendora. At least fifteen local Kiwanians are expected to attend. Next Tuesday's noon meeting here will be devoted to a roundtable conference on current topics, according to President William McDough.

Madre. For involved technical reasons, lawyers decided this procedure could not be followed, so in April of that year a three-year contract was drawn up, leasing the property to the city for purposes of running a public library. The city chose a library governing board, and at the recommendation of the pioneer trustees the members of this board were the same as those who already formed the board of trustees of the association. The city, as lessor of the property, paid enough rent in the initial three year period to completely liquidate the debts of the association. Then in 1913 the contract was renewed for five years, at the rate of one dollar a year's rent, and since then the library has been operated in the same manner except that no contracts were made.

The 50 years of incorporation of the original library association, drawn up in 1886, would have expired in 1936, so the trustees thought it wise to re-incorporate as the Library Corporation early this year. The new incorporation is a self-perpetuating body, with an indefinite life.

City Attorney Phil Dodson is now surveying the contract, prior to its consideration by City Council at its next session Wednesday night, May 23, in the City Hall.

## Woman's Club Notes . . .

One of the most enjoyable programs of the woman's club year was that presented last week by the music section with Mrs. George B. Morgridge, chairman, presiding, Myrtle McMullen Hill, of Sierra Madre, composer-pianist, and Gustave Rihard, pianist, of Pasadena, shared honors.

The first half of the program was devoted to the presentation of Mrs. Hill's musical arrangement and setting to Owen Lister's California story, "Padre Ignacio." Fred Warriner of Pasadena Junior College read the story. His finely modulated voice and interpretation carried his hearers through the story with rapt attention. Mrs. Hill's music fitted the moods of the story so thoroughly as to make the charm complete.

The stage setting of a mission court yard with back drop of a ruined mission helped greatly to create the proper atmosphere and was the work of Mrs. Homer Glidden. Mrs. Hill, costumed in Spanish dress, fitted into the picture and her music delighted the audience. Her delicate and sensitive rendition of the various themes, and her singing tone quality were especially outstanding.

The last half of the program was devoted to a short piano recital by Gustave Rihard, who played the first movement of Beethoven's famous Waldstein sonata with splendid interpretation and power. The Chopin Mazurka and Nocturne, was in fine contrast, and the delicacy and sweetness of tonal work were received with great enjoyment. Mr. Rihard closed his program with the difficult and dramatic "St. Francis Walking on the Water," by Franz Liszt—a number which is extremely taxing but which was rendered masterfully and caused him to be called back many times by the enthusiastic audience.

At the luncheon following the program the artists of the day and their mothers were guests of the club, and were graciously introduced by the president, Mrs. Steinberger.

Louis Council of Pasadena was the luncheon speaker. He gave a splendid talk on the music of Bach and Handel and its effect on the characters and lives of their countrymen.

## ORGANIZE JOHNSON FOR SENATOR CLUB

A "Hiram W. Johnson for Senator" Club has been organized in Sierra Madre by Victor O. Schmidt, local attorney. Mrs. W. J. Lawless has associated herself with the activities of the club, while any information may be secured by phoning Schmidt at 244-4. Johnson is running on three tickets, Republican, Democratic and Progressive, according to Schmidt.

## TEMPLE BETH ISRAEL WOMEN TO ENTERTAIN

The public is cordially invited to the Ladies Auxiliary supper and card party to be given at the Temple Beth Israel, corner of Lima and Laurel, Sunday, May 27 at 6 p.m.

Reservations may be made by calling Resnick's store, phone 47. All attending are promised a delicious supper and an entertaining evening.

## HOLLYWOOD BOWL NAMES A REPRESENTATIVE HERE

Mrs. M. R. Englander, of 642 North Auburn avenue, has been asked by Mrs. Leiland Atherton Irish, manager of the Hollywood Bowl this year, to serve on her committee. Sierra Madrans interested in the purchase of tickets may secure books and broken books of tickets from Mrs. Englander.

## SIERRA MADREAN IN NEW YORK IS STARTING HOME

Word has been received from Mrs. Minnie Milner Johnson, who is visiting her daughter in New York City. Mrs. Johnson will leave New York soon on her return trip. She plans to stop over for visits in Memphis, Tenn., Oklahoma City and Brokenridge, Texas, the latter place to visit her son.

## Start Campaign To Put Modern Radio In Grammar School

Pupils of the Sierra Madre Grammar school yesterday began to work for a new RCA-Victor Duo-Radio-Phonograph combination—to be used in connection with several courses. The vote came as the result of an offer recently made the school by Tom Tyler of the Sierra Madre Furniture Co., local RCA-Victor distributor, who agreed to install one of the fine new Duos if the students would collect a certain number of old Victor records, regardless of size, type or age. The students will at once begin to canvass the city in an effort to collect enough discarded records to win a 1934 Duo.

Miss Elizabeth Steinberger, principal of the school, states the instrument will be valuable supplementary equipment in the teaching of music and other courses. The students are enthusiastic in beginning their record-collecting, and are confident that the citizens of Sierra Madre will cooperate by turning over their out-of-use Victor records. Students will call at the homes of those likely to have old Victor records, and a telephone call to the school will result in a student's calling at your home if you have records you care to contribute to this worthwhile cause. The school phone number is 85.

## Nominations For Endeavor Officers Are Due Tomorrow

TOMORROW morning, Saturday at 10 o'clock, the executive board of the Young People's Society of C.E. is to meet at the Smith home, 609 West Central avenue. Reports of the nominating committee and the constitution committee are to be received for consideration in addition to the usual reports and business.

In the evening, Rev. S. R. Sheriff in the capacity of division pastoral counselor, and Merrill A. Smith, as vice-president, will attend the first division executive meeting of the new administration year.

Planning the meetings for the following four Sundays, the prayer department met Thursday with Mary Sheriff, director.

For Friday evening, the 25th, the Y.P.S.C.E. has announced its monthly business meeting. All members are asked to save this date as several matters of importance will have to be acted upon.

Merrill Smith, social director of the Young People's group, has announced that the fourth annual Memorial Day hike will take place this year in the afternoon of May 30.

## TRAFFIC ARRESTS TOP POLICE LIST

Traffic arrests head the list of misdemeanor charges filed in the Sierra Madre police department during the month of April, according to the report submitted to the City Council by Chief of Police Gordon McMillan last week.

There were four arrests made for infractions of traffic rules, two for burglary, and one for disturbing the peace. One case of petty theft was also recorded. Several minor details kept the officers busy, not the least of these being the habit of local business men of leaving their doors unlocked at night. Five were so neglectful as to do this.

## NEW ENGLANDERS PICNIC

The annual picnic reunion of the former residents of Vermont, Maine, New Hampshire, Rhode Island, Massachusetts and Connecticut will be held in Sycamore Grove Park, all day Saturday, May 19th, under the auspices of the New England States Society. Boston baked beans and Vermont maple syrup will be served. Each state will have its separate section and will open county registers.

## MISSOURIANS TO PICNIC

Missourians in Southern California will hold their big annual Spring picnic reunion under the auspices of the Missouri State Society in Sycamore Grove Park, Los Angeles, all day Saturday, May 26th. The brief program of song and oratory will be in charge of President S. A. Selman.

## Hidden Treasures



will be found by having your old clothes cleaned by the Sierra Madre Tailors.

There's many a garment hanging in a clothes closet in Sierra Madre that would need but a good cleaning by us to make it wearable and useful. Often an excursion to the attic will reveal "treasures" you have forgotten.

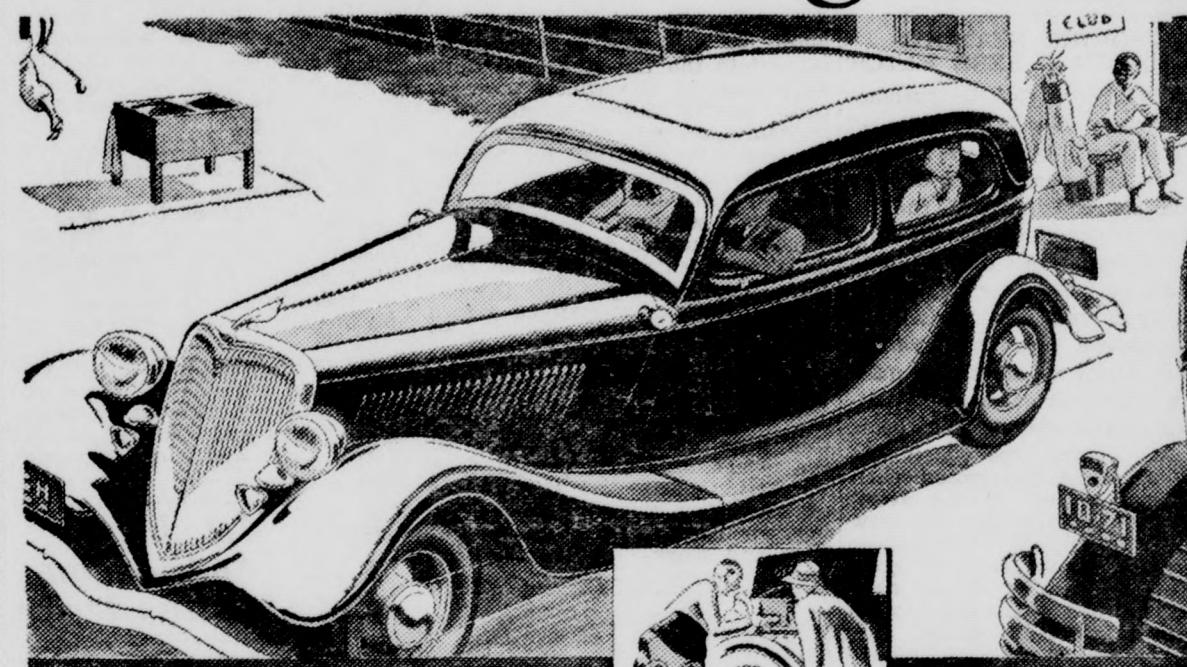
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THE V-type engine hurled a plane through the air at 7 miles a minute... swept a racing car to the land speed record of 270 miles per hour.

This V-type superiority largely explains why the Ford V-8 is America's fastest selling car. At 55 the Ford V-8 is just loafing along—effortlessly. Yet it is the most economical Ford ever built.

The Ford V-8 offers the riding ease of free action for all four wheels—plus the priceless safety of strong axle construction. Before you buy any car at any price, drive the Ford V-8.

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Representing FORTNER & LOUD, INC., 1365 E. COLORADO ST., Pasadena, Calif.



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WHO HAS AN ELECTROLUX the Gas refrigerator



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ELECTROLUX means so much... a big saving in her household expense... an opportunity to serve unusual salads and new desserts... a safe, clean and convenient place for the family food supply.

Notice the woman who has an Electrolux in her kitchen. The chances are you will hear her singing as she goes about her work.

Put an everlasting song, and a cheery one in the heart of YOUR wife. Get her an Electrolux.

Easy terms to fit your budget.

Remember  
**ELECTROLUX**  
operates for

**TWO CENTS  
A DAY!!**

SEE YOUR DEALER OR GAS COMPANY

**SOUTHERN COUNTIES GAS CO.**

Special Low Prices and Terms  
Mean Big Savings During this  
Sale Event On  
Clock-Controlled  
**ELECTRIC  
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Now Every Family Can  
Enjoy This Modern  
Method

... Gives you more freedom  
... Assures better results  
... Reduces food shrinkage  
... Shortens cleaning time  
... Keeps your kitchen cool  
... Makes food taste better  
... Lowers your electric rate

**\$9.50  
DOWN  
\$4.55  
MONTH**

Regular ~~\$180.00~~  
... less Wiring Allowance 25.00  
... less Old Range 10.00  
... less Free Clock-Control 16.00  
**SAVE \$51.00**

Now **\$129.50**  
PRICE INCLUDES INSTALLATION  
IN MOST HOMES

**At Your Dealer**







IN YOUR GARDEN

## NEW COOKING METHODS REQUIRE A HERB PATCH

CHANGING styles in automobiles, radios and clothing has been no more varied than the continual influx of new methods of cooking, and the revival of old ingredients for that purpose. European dishes with their strong seasoning have been especially favored, and the American housewife today who wishes to keep up with the times must have a vegetable garden of greater scope than the old pea, bean, corn and lettuce type which was so important to her grandmother.

At least a few of the sweet herbs are essential to the new kinds of cooking. Fortunately, however, they are easy to grow and can be had by almost anyone if he will take the trouble to plant a few in his garden. One of the agreeable characteristics of the sweet herbs is that they may be dried and put away for future use without much trouble.

Sweet marjoram, a favorite with the Germans, is an essential when dressing for the goose or turkey is concerned, and difficult to find, too, if you do not have a supply of your own. One of the most useful is the sage, and after drying, the leaves and stems are rubbed to powder and stored away. Basil thyme and the savory are others that should get attention.

Sage, the old standby for poultry dressings, is an ornamental

plant as well, and may even be set out in the flower garden until harvested for the winter storage. Only half a dozen plants are needed. Caraway seeds for cookies and rolls, and dill for pickles are biennial plants that should be started this year for a supply the following season.

Garden culture for these plants calls for plenty of room so that each may develop fully. In this way a sufficiency may be grown with only a few plants. Chervil and parsley are two of the ornamental herbs that may be grown very easily.

Set off a corner of your garden this year for at least a few of the sweet herbs. They will take up little space, and the variety of seasoning possible is gratifying as compared to the slight cost and work.

## Fire Flames

By one of the boys

MRS. Marion Hayes sent Marion to the meeting on Friday night with enough good food to supply three fire departments of the size of ours. Among the good dishes was the home made chop suey. Some of the members of the "Southwest Corner Club" even delayed their business to eat of the feast.

Al Freeland of the water department has joined the mackerel pole pullers, and went with Gerlach to the fishin' hole, where Harlan shows them where, and his company shows him how. While Harlan struggled with his pipe, Al pulled in a beautiful 25-pound halibut. And does he tell the world about it?

People are coming into the fire station for fire permits to burn weeds. The Chief is sincerely urging them to be very careful. The best method is to clean the weeds from the ground and pile them in an open space, and away from other combustibles. Never apply a match to a field of weeds or other dry growth, until you are certain it is not going to spread to regions beyond a clearing. Many fires have started from this very cause. Let's keep down fire losses.

Two fires on Sunday are a good start for the summer dry season. The one in the Canyon was headed for the mountains, but the good water pressure and the work of the firemen prevented it from spreading.

Only two of the twenty members were absent Friday night. These were Don Hosford and Andy Liscombe. Andy is about recovered from his recent illness, while Don has made his annual trip to Lake Tahoe for the summer. Harry Scott attended, but not before he assured "Fire Flames" that he didn't have the "pip."

It was decided that a picnic of the firemen and their families be held at the Petzel estate on Decoration Day after participating in the Memorial Day services. On the "eats" committee for this gala occasion are Norris, Hibbs and Heasley. Steve Petzel said he would plant a fast growing grass, so that those who are inclined to slide into first base may save their hides.

## Trip To Chicago To Be Made With Loss Of But One Full Day

The Santa Fe will clip several hours from the running time of its principal trains from California to eastern points with the adoption of a new time card, Sunday, May 20, it is announced by James B. Duffy, assistant passenger traffic manager.

The Chief, California Limited, Grand Canyon Limited and the Navajo will all be affected.

The schedule of the Chief, already the fastest train between the Pacific Coast and Chicago, will be cut another hour and a half, leaving Los Angeles at 11:45 p. m., arriving in Chicago only 55 hours later, or a 8:45, the third morning.

The westbound Chief will continue to leave Chicago at 11:45 a. m. but will reach Los Angeles at 3 p. m., instead of 5 p. m., the third day, thus covering the distance in the record breaking time of 53 hours and 45 minutes. To the traveler this will mean the loss of only one complete day en route.

The California Limited will run on a new schedule of 55 hours and forty-five minutes between Los Angeles and Chicago, a cut of two hours and forty-five minutes.

## Choir's Melodrama Fills Auditorium At St. Rita's Twice

Playing the first performance last Friday night to an exclusively juvenile audience that was appreciative of disappearing ghosts, wild screams and unexpected pistol shots, "Ring Around Rosie" proved successful in bringing needed support to St. Rita's Choir. The play, a wild melodrama by J. C. MacMullen, Pasadena playwright, was also produced Saturday night before a full house at St. Rita's auditorium.

Credit must be given to those who staged the show with practically no facilities or equipment. George Otte, assisted by John Gray and other members of the cast, constructed a set to represent a haunted barn, that was realistic and artistic. John Bridgeland, as stage manager, and Regina Gorty as electrician, functioned expertly in crowded quarters, while Gilbert Sommer did notable makeup work on the "Ghost," who was played by Robert Colbert, one character who by reason of his mystery, could not be given the usual program credit. Beatrice Connor directed, and showed much talent in her comedy role of the much abused "Rosie's" mother.

## DR. PETERSON TAKES PRIZE WITH CACTUS

Dr. M. H. A. Peterson was winner of the two first prizes at the National Cactus Show, sponsored by the Cactus and Succulent Society of America, in Pasadena, Friday, Saturday and Sunday. One of the awards was made for a general collection of succulents and the other for the best collection of cacti. In the two prize winning exhibits were 130 plants.

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## GOING EAST? WE'RE SELLING

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THIS summer, it's up with quality and down with cost on your trip East via Southern Pacific. Starting MAY 15, rail and Pullman rates to many places will be even lower than last year. And yet, you will get more than ever for your money.

For example, a good many of the cars on our leading trains will be air-conditioned. In these cars, air will be filtered and purified. Its temperature and condition will be scientifically regulated for greatest comfort. Heat, cold, dust and noise will be eliminated.

These air-conditioned cars will include, for the present, the diners,

observation, club, lounge and room cars (compartments, drawing rooms) on the Golden State, Sunset, Overland and Cascade Limiteds. Southern Pacific will operate more air-conditioned equipment East this summer than any other railroad serving California. And will charge nothing extra for this service.

If a fast, direct, luxurious trip to Chicago interests you, we urge you to try the superb Golden State Limited (former extra fare abolished; no extra fare on any Espee train). Ask about the new, low rates for checking your car with you when you buy two first-class tickets.

## LOW SUMMER FARES EAST—May 15-Oct. 15

Even lower than last year to many points, 1934 summer season roundtrips will be on sale daily from May 15 to October 15, final return limit October 31. Three classes of fares. Examples of roundtrips:

	FIRST CLASS	INTERMEDIATE	COACH
Season	45-Day	Season	45-Day
Chicago . . . . .	\$ 88.00	\$ 68.80	\$ 57.35
New York . . . . .	\$135.15	\$124.40	\$107.20
Boston . . . . .	142.25	132.45	125.05
Houston . . . . .	70.45	56.40	47.00
Kansas City . . . . .	72.00	57.80	48.00
New Orleans . . . . .	85.15	68.15	55.80
Washington . . . . .	130.45	120.75	113.25
			103.55
			101.80
			92.10

Similar fares to all eastern cities. Also attractive roundtrip fares to Pacific Coast resorts and cities. RESERVE NOW FOR ANY DATE.

## Southern Pacific

THE COMFORTABLE WAY EAST  
DUDLEY SIMMONS—Agent  
Central and Baldwin—Phone 219-3

## A. L. A. Activities

By Minnie Stinman

A JOINT MEETING of the Memorial Day Committees of the Legion, Auxiliary and D.U.V.C.W. was held Wednesday evening in the City Hall, to discuss plans for the observance of May 30th in honor of our departed heroes. Mr. Graham and Mr. Caukin were appointed to prepare the program. To the D.U.V.C.W. was assigned the duties incident to decorating the Plaque, and to the Auxiliary was entrusted the task of obtaining and caring for the flowers to be placed on the graves.

The Auxiliary will greatly appreciate donations of all flowers for this deed of patriotism. If any or all persons who have flowers that they will donate for this purpose, will kindly call Louise Roe, phone 157-2 or Augusta Coats, phone 245-4, and tell them where the flowers are and how they may be obtained, the Auxiliary will send cars and workers to collect them.

The Hospital chairman of the District met at Sunland on Thursday. Those attending from Sierra Madre were President Leila Embree and Second Vice-President Bertha Irvin, who is also Co-operative Sales Chairman. After a picnic luncheon, the whole convention visited the O.T. (Occupational Therapy) Shop at San Francisco.

The Poppy, Hospital and Community Service Committees held a meeting at the home of Orestia Stinson on Tuesday afternoon, and prepared the Poppies for distribution. Plans for Poppy Week were partially worked out. Streamers bearing the name of American Legion Auxiliary have been ordered, and will be worn by workers engaged in the distribution of poppies.

The regular meeting of Unit 297 on Thursday evening brought happy reports of important activities. The attendance of officers has been remarkably good, a fact the President appreciates. As a general cannot carry on a campaign without an army, neither can a President carry on the work of the Unit without the loyal co-operation of the officers and members, and Unit 297 has been outstanding in this respect. Let's keep our record good thru the summer.

The Mothers' Day Tea given by the Unit, at the home of Mrs. Ben Stinman on Saturday afternoon was a most enjoyable occasion. We were especially glad to welcome those who find it difficult to get out to our regular meetings. Mrs. Mabel Sutherland, our Gold Star Mother, was the special guest of honor. Other honor guests were Mrs. Mabel Thayer, Mrs. Maggie Steinberger, and Mrs. Jennie Miller, mothers of World War veterans, Mrs. Dan Evans, Mrs. Cleveland, and Mrs. Ann Collins were welcome guests. Helen Fleming, accompanied by her small son, drove over from Walnut Park. Other members present were Lucile Johnson, Florence Jensen, Bertha Irvin, Dorothy Shetler, Catharine Miller, Florence Wilhelm, Leila Embree.

Edith Woodruff, Lillian Wheeler, Lucile Pickett, Augusta Coats and daughter, Miriam, Lillian Hobbs, Ellen Evans, Helen Lovejoy, and all the Stinmans. Juniors present were Anna and Margaret Starbuck, Grace Jensen, Finell Hill, Mary Lou Lovejoy, Ann Hobbs, Marjorie, Leila and Velma Pickett.

Two of the Juniors entertained

with readings. A pleasant feature of the afternoon was the presentation of the "Mother's Day" cake to Mrs. Sutherland. This delicious confection was baked and decorated by Catharine Miller.

The cast of "Squabble Hollow" presented their play before Canyon City Unit in Azusa, Monday night, after first performing before the Friendship Club in the

Junior room of the Church. Those who went to Azusa were Bertha Irvin, Dorothy Shetler, Lee High, and daughter Leona, Helen Lovejoy, Florence Jensen, Catharine Miller, Leila Embree, Blanche Eule and Orestia, Marjorie, Twila and Minnie Stinman. Maybelle Barker appeared before the Friendship Club, but was unable to go to Azusa.

## 3 Ways to Increase Citrus Returns

—what the Exchange is doing to help Cut Costs - Sell More Fruit - Raise Prices

THESE are the three ways and the only three to secure the fair crop returns we citrus growers must have.

Each method has its supporters. But the results we want are best obtained by a combination of all three. Hence the California Fruit Growers Exchange is continuing its efforts to Cut Costs, Sell More Fruit and Raise Prices:

**THE LOWERING OF COSTS** is the most obvious way to make up for decreased income. It is the first to be tried, the first to be exhausted. Production costs have already been reduced to the danger point. Labor and materials are likely to move higher rather than lower in price. The Exchange is continuing to cut costs wherever additional reductions are possible.

**THE SELLING OF MORE FRUIT** can be achieved in either of two ways. Make the price lower, or make the demand greater. For 27 years the Exchange has

advertised to increase demand. This year, Sunkist advertising is telling the public entirely new health facts known only about citrus fruits—the result of research in which the Exchange has been cooperating for more than four years.

**THE RAISING OF PRICES** under surplus conditions is first of all a matter of orderly distribution. The markets must be supplied with all the fruit they need—and no more. The A. A. A. Citrus Agreement provides the machinery to bring about this condition. It has the whole-hearted support of the Exchange.

The Exchange will continue to exert its full influence toward cutting costs. It will continue to educate the public to use more citrus fruits. It will continue to provide the best facilities for orderly distribution. The Exchange urges all growers—members and non-members—to give unanimous support to the Citrus Agreement.

## CALIFORNIA FRUIT GROWERS EXCHANGE

A non-profit, cooperative organization of 13,500 California and Arizona citrus growers, marketers of the world's most famous brand of fresh fruits:

**Sunkist** ORANGES • LEMONS • GRAPEFRUIT

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INSTRUCTOR IN ART  
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Private Pupils Accepted  
115 Bonita Phone 1434

## Attorneys

Victor O. Schmidt  
Attorney-at-Law  
18 WEST CENTRAL  
Office Phone 309  
Residence Phone 244-4

Marcus A. Woodward  
Counselor at Law  
Office Hours,  
Afternoon and Evening  
99 Suffolk Ave., Sierra Madre  
Phone 72, Sierra Madre

## Dentists

Dr. J. L. Woehler  
Dentist  
Sierra Madre Hotel Bldg.  
Telephone 184-4  
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Eye, Ear, Nose, Throat  
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Specialist Eye, Ear, Nose and Throat, and fitting of Glasses.  
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Calls Answered Day or Night  
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Dr. C. L. T. Herbert  
Osteopath  
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TELEPHONE 260-1  
Res. Phone 215-1

May Culbertson Laidlaw  
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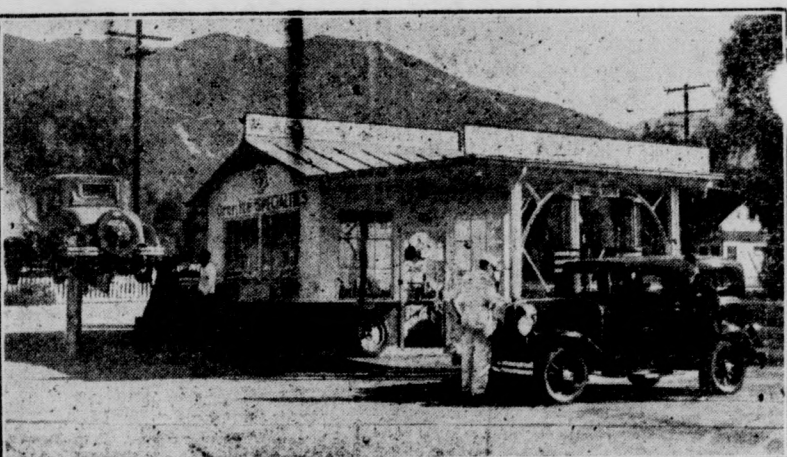
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## Kiwanians Bat Out Pair Of Victories

Opponents In Two Ball Games Score Only Twice Against Locals

With Eddie Lalone occupying the pitcher's box, the local Kiwanians batted out two victories in the 20-30 Club team here Monday night to take the tilt 9 to 1. Two other Lalones, Fred and Robert, by name, were in the lineup and accounted for three runs between them.

R. Lalone socked a homer, F. Lalone socked a two bagger, as did Hedley, Brain and Young. Sierra Madre's scoring was done in the first, fourth and eighth frames, with Marsh, Ross and Smith all giving good account of themselves in the hitting line. Pomona's Lloyd struck out seven, while Lalone moved six down and walked one to Lloyd's three.

Thursday the outfit took the measure of the reputedly strong Chase and Sanborn Percolators, 5 to 1, with Phil Hedlund doing the hurling. In this fracas Ross carried off the ribbons with a circuit clout and another score gained from a base on balls. Carl Young and Fred Lalone, most consistent hitters of the game, connected twice apiece. The score:

Kiwanian Club	AB	R	H	E
Marsh, 3b	4	0	1	0
Hedley, ss	4	1	1	1
Brain, c	3	1	1	0
F. Lalone, cf	4	0	2	0
Young, rf	4	1	2	0
Ross, 2b	4	2	1	2
E. Lalone, lf	4	0	1	0
Perry, 1b	3	0	1	1
Hedlund, p	4	0	0	0

Percolators	AB	R	H	E
Sanders, lf	4	0	0	0
Rickert, 2b	4	0	2	0
Terando, ss	4	0	1	1
Mathews, c	4	0	2	0
Mishler, 3b	4	0	1	1
Good, 1b	4	0	0	0
Wheeler, rf	4	0	0	0
Lewis, cf	2	1	0	0
Tent, p	4	0	0	0

Score by innings:	3	4	5	6	7	8	9	10	11	12	Total
Kiwanians	200	201	000	—	5						206
Percolators	000	000	100	—	1						101

### CO-OPERATIVES ASK FOR PUBLIC SUPPORT

An SOS call for all kinds of junk has been sent out by the local Cooperative Relief Association, 36 North Auburn avenue. The cooperation of Sierra Madreans in giving to a local enterprise will be greatly appreciated by the association. A phone call to 352-1 will bring a cooperative truck promptly.

ERNEST BOCKMAN OFF ON TRIP TO FRANCE AND ITALY  
Ernest Bockman left this week on a trip to Southern France and Italy. He will return sometime in August.



- 1—Covering Qualities
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... before you buy any house paint and prove to yourself that Acme Quality Balanced Formula New Era House Paint costs less per yard of surface covered thoroughly and wears longer than ordinary paint. Acme Quality Balanced Formula New Era House Paint provides the proper protection for your home. It is your assurance that the elements of rain, heat, snow and sleet are not doing their devastating work.

Let us tell you more about this Triple Check way NOW.



Sierra Madre Hardware Co.

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## Canyon Park Pool Opens Swimming Season Tomorrow

Sierra Madre Canyon Plunge will open the 1934 season tomorrow. Located in the beautiful Sierra Madre Canyon, this pool adds to the natural attractiveness of the mountain woodlands in which it is located.

Since its opening some years ago under the management of James Heasley, the pool has become known as one of the finest in Southern California, the waters of which are at all times kept fresh and clean.

For the past week Heasley has been renovating and repainting the entire pool, in readiness for the many interesting swimming and diving contests planned for the coming summer. A system of weekly and monthly tickets has been worked out so that both children and adults may swim to their heart's content at bargain rates. Children under 12 are given especially reasonable prices, and all under 16 years of age are likewise favored under the new low-rate plan.

Nearby the pool is a picnic grounds where the family can spend the day with special all-day ticket, and the children can swim at desired intervals without additional cost. A soda fountain and store is conveniently located where luncheon delicacies may be purchased.

## Legion Nine Routs Azusa In Hot Game

(Continued from Page One)

O'Grady and Walters scored as O'Grady threw to first for the putout. The score:	AB	R	H	E
Sierra Madre	4	0	1	0
Harkness, 3b	5	0	0	0
Hill, rf	5	3	3	0
Young, lf	5	3	3	0
Pratt, p	5	1	1	0
Reavis, 2b	4	2	2	0
Olsen, cf	5	0	1	0
Pickett, 1b	4	0	0	0
O'Grady, ss	3	0	1	0
Watson, c	4	0	0	0

Azusa	AB	R	H	E
Clark, 2b	3	0	0	0
Robinson, cf	4	1	1	0
Hill, 1b	3	0	0	1
Bradshaw, 3b	4	0	0	0
Boone, p	4	0	0	0
Jones, lf	4	1	1	0
Walters, ss	4	1	3	1
Seamon, rf	4	0	1	1
Morgan, c	4	0	1	1

Score by innings:	3	4	5	6	7	8	9	10	11	12	Total
S.M.	000	230	220	—	9						252
Azusa	000	100	002	—	3						105

### PATIO DINNERS TO BE SERVED BY WOMAN'S CLUB THIS SUMMER

The first of the patio grill dinners planned by the Woman's Club for this summer will be held this evening. A real old Southern dinner with all the atmosphere of the south will be served from 6 to 7:30 o'clock. The dinner will be followed by informal dancing and cards. Everyone in the community is cordially invited.

WEDDING—ALL KINDS OF invitations—printed or engraved—a specialty of The News printery—reasonably priced, too.

## Soldiers In First Defeat

San Gabriel's entry,—the weak sister of the Legion night league—took the local Legionnaires for their first sledding party of the year on the home diamond Tuesday night 5-3. It was the first time the Sierra Madre Soldiers had been beaten in league competition since Crown City's pennant winners turned the trick in the playoff tilt last season.

Burroughs pitched good ball throughout the game until the ninth frame, when he was relieved by Pratt. The chief reason for the defeat seemed to be Sierra Madre's habit of hitting everything into the very places already occupied by right and left fielders.

Harkness started the locals' meager scoring in the first when he took first on a fielder's choice, went to third on an error, then scored as Pratt grounded out. First up in the third, Harkness repeated this time with a circuit swing. Then Young, safe on a short-stop's error, came home when Reavis pounded out his second hard hit of the game. The score:

Sierra Madre	AB	R	H	E
Hill, cf	4	0	1	0
Harkness, 3b	4	2	1	0
Burroughs, p	4	0	1	0
Pratt, rf	4	0	0	0
Young, lf	4	1	1	1
Reavis, 2b	4	0	2	0
O'Grady, ss	4	0	0	0
Mathis, c	4	0	1	0
Pickett, 1b	3	0	0	0
Gwynn, 3b	1	0	0	0

San Gabriel	AB	R	H	E
Fimrock, 2b	3	0	0	1
Fairair, ss	4	0	0	1
Walters, cf	3	3	2	0
Goodspeed, c	4	0	1	0
Hickman, 1b	4	1	2	1
Dirkin, 3b	4	0	0	0
Popperwell, p	4	1	1	0
Kosin, lf	4	0	0	0
Alward, rf	3	0	0	0

Score by innings:	3	4	5	6	7	8	9	10	11	12	Total
S.M.	102	000	000	—	3						105
S.G.	000	100	301	—	5						105

Home runs, Harkness, Walters, 2-base hits, Burroughs, Popperwell, Walters. Struck out by Burroughs 11, Popperwell 1. Bases on balls off Burroughs 2, off Popperwell 0.

SON IS BORN TO THE HAROLD LAWRENCE FAMILY  
A son, Dale Edward, was born to Mr. and Mrs. Harold C. Lawrence, of 454 East Highland avenue, April 29, at the Pasadena Hospital.

A WISE CHILD  
Visitor—How do you do, Tommy? I've come to stay at your home for a week, and I'm sure you can't guess who I am.  
Tommy—I'll bet you one thing, Visitor—What?  
Tommy—I'll bet you're no relation of father's.—Watchword.

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HELP OUR SCHOOL get an RCA-Victor Duo

# FREE!

We will present the Sierra Madre Grammar School with one of three R.C.A.-Victor Duo-Radio-Phonograph combinations, to be used as a supplementary in the teaching of music and other courses.

Pupils of the school have voted to canvass the city for old, discarded Victor Phonograph records. The type of equipment the school receives will depend upon the number of records collected. In addition there will be prizes for the three rooms obtaining the largest number of old records.

HELP THEM!

Sierra Madre Furniture Co.

"EVERYTHING FOR YOUR HOME"  
TOM TYLER, Prop. PHONE 38

## City's Infant 'Great White Way' Grows; A New Neon Flashes

Sierra Madre's "Great White Way" became a little flashier this week with the addition of the new "Chevron" neon sign in front of Steinberger's Standard Service Station, at Central and Auburn avenues. The sign is the town's second neon, the first having been put over the entrance of Middough's Drug Store some months ago.

Recently many new ultra modern mechanical features have been installed at Steinberger's station. A new Atlas battery tester makes for precise and swift battery readings, while a system of bottled oils makes possible cheap dispensing of pure clean lubricants. A check chart, showing proper oils to be used in the various parts of individual makes of cars insures absolutely accurate oiling and greasing jobs.

### STREET EMPLOYEE IS INJURED BY TRUCK

D. D. Limbaugh, elderly street department employee here, was painfully injured Friday morning when the rear door of a delivery truck flew open as the vehicle was parked in front of Norris Store at Lima and Central avenue, and struck him back of the ear.

The truck driver, Frank Taylor of Pasadena, took Limbaugh to a doctor's office, where it was discovered he was not seriously injured. His shoulder and head were bruised from the accident, and he was confined to his home, at 65 North Baldwin, for several days.

Prices paid to California farmers for farm commodities are substantially higher than at this time last year, and other phases of business, according to a review just issued by the Research Department of the California State Chamber of Commerce.

## Flower Festival To Be Made Annual Spring Event Here

(Continued from Page One)  
pretty dance and was especially well received in her solo dance and song.

Little Roberta Roberts as a very dainty "Queen of the Spring Fairies," drove away Kin Winter (Clay Reavis) from Mother Earth (Leona High) and declared it was time for the King and Queen of Flowerland to enter the bower. Miss Jean Spoelstra made a very beautiful and dignified Queen and her entrance with the King of Flowerland, Lorne Pratt, in their elaborate costumes with long floral capes, made a colorful scene. They were accompanied by their court with Clay Reavis as trumpeter, John Ashmore as herald, Richard Twycross as courtier, Betty Jo Adams and Dorothy Nicholson as ladies in waiting and Caroline Johnson as crown bearer.

After the king and queen had been enthroned the king announced to the court that the maiden bringing the fairest gift would be chosen Queen of the May. Art, Music, Beauty were presented as gifts and were typified by daintily dressed maidens in the Maypole Dance and a lovely floral drill. Miss Anna Sue Adwell was chosen Queen of the May because the king decreed her gift was the greatest boon to mankind. She presented the

### This Shop

is operated to give you friendly and competent Service

LANGLEY'S  
BARBER SHOP  
KERSTING COURT

## SAFeway and PIGGLY WIGGLY

Butter LA FRANCE pound 22c

Eggs U. S. Extras—Large dozen 19c

Sugar Pure Cane Cloth Bags 10 paper bags 44c

Mission Tuna Light Meat No. 1/2s 10c

Swansdown Cake Flour 2 1/2 lb. pkg. 23c

MAYONNAISE pint jar 27c

AIRWAY COFFEE lb. 19c

SILVERDALE TOMATOES No. 2 1/2 10c

MAZOLA OIL pint can 15c

GRAPENUTS 12 oz. pkg. 16c

Chicken & Noodles jar 19c

## Quality Meats

CHEESE Tillamook Oregon lb. 17c

MEAT LOAF Beef, Pork, Veal lb. 15c

BOILING BEEF Plate and Rib Cuts lb. 4c

HAMS --- Wilson's Certified Skinned Shank Cuts, as cut lb. 12c Butts, as cut lb. 14c

## Prime Steer Beef

Pot Roast pound 9c

Prime Rib pound 19c

Rump pound 19c

Round 7- Bone lb. 12c

GROUND BEEF 100% Beef—Freshly Ground lb. 10c

BACON Hormel's Eastern 1/2 lb. pkg. 11c

BONELESS PIG'S FEET pint 20c

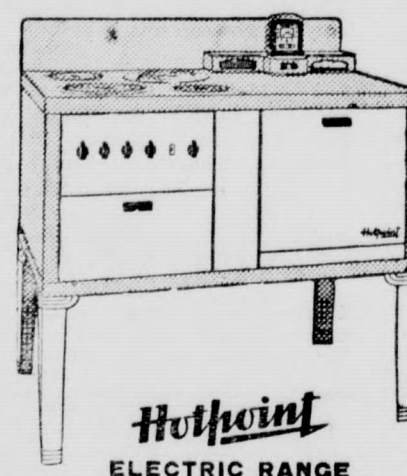
RABBITS---Fryers Young and Tender lb. 25c

SEA BASS---fresh from Baja, Calif. Sliced or Piece lb. 15c Fillet Cuts lb. 20c

HALIBUT---sliced Fresh Northern lb. 22c

WE RESERVE THE RIGHT TO LIMIT QUANTITIES PRICES SUBJECT TO CHANGE WITHOUT NOTICE

## Hotpoint Ranges



are the product of experienced Electrical Engineers who know requirements and how to meet them

Come in and see models

Electric Cookery brings much more than a "new" range into the home. It introduces a new order of convenience, cleanliness, and health protection. See our beautiful new all porcelain models. Come in today.

\$129.50 and up

Sierra Madre Hardware Co.

ICE CREAM quart 19c

LUCERNE (Pint 10c)

TOMATO JUICE No. 2 can 10c

LIBBY'S APPETIZING TOMATOES No. 2 1/2 can 17c

OLIVE OIL 8 oz. glass 23c

ALPI PURE (4 oz. Glass—2 for 25c)

OVALTINE 14 oz. can 77c

MAXIMUM SYRUP quart 27c

CANE & MAPLE (Pint 17c)

VANILLA 2 oz. bot. 21c

SCHILLING'S PURE (4 oz. Bottle 39c)

NAPKINS 2 pkgs. 15c

PORK & BEANS 16 oz. can 6c

FORMAY 3 lb. can 45c

KAFFEE HAG 1 lb. can 40c

Brown Derby Beer 3 for 25c

GOLD DUST 36 oz. pkg. 15c

OLD DUTCH 3 cans 20c

WHITE KING 40 oz. pkg. 27c

PUREX quart bottle 9c

CAMAY SOAP 4 bars 19c

DOG FOOD 16-oz. cans 13c

WHITE KING 5 bars 12c

Fresh Produce

Potatoes 10 lbs. 18c

Cucumbers 2 for 5c

String Beans 2 lbs. 13c

Grapefruit 4 for 10c

Squash 3 lbs. 10c

Watermelons

Klondikes Ripe-Sweet Lb. 2c





# WANT ADS..

## Classified Rates

**And Instructions**  
Ten cents per line for first insertion; 7 cents per line for subsequent insertions. Count five words to the line. Two initials count as one word. The minimum charge is 25 cents. In order to avoid expense of bookkeeping and collecting it is desirable that all classified advertisements be paid in advance, unless you have ledger account with THE NEWS. Classified Ads received after 5 p. m. Wednesday may be run under heading 'Too Late to Classify.'

## WORK WANTED

FURNITURE repairing, carpentering, painting and general repairs, door locks and windows. Call, The Handy Man. Phone 334-1. B. A. Platte. 11:15a

## MISCELLANEOUS

I WRITE Automobile Insurance in strong stock companies and allow six months to complete payment of premium. Let's talk it over. T. W. Neale, 86 W. Central, Phone 1161. 29:15f

PRIVATE LESSONS — Latin, French, Spanish, German, English. John T. Schuster, professor, 427 W. Highland Ave. —32:35f

STRICKLAND'S Feed Store — Laying Mash, Scratch, Poultry Food. —38:1

MEXICAN COURTS—Legal-personal matters conscientiously quickly managed by Mex. Law expert. Legally recognized. Reasonable. 406 S. Main, Suite 304-5, Mu. 6080. Res. Ex. 0487, Los Angeles. —24:15f

WANT—Roadster or coupe; give full description, price and terms. Box B, News Office. —29:1

STRICKLAND'S FEED STORE —Birds, cages, flowers, fertilizer. —38:1

## RENTALS

FIVE ROOM nicely furn. house; sun room, screen porch, garage. \$14 month. 257 N. Grove. —31:1

WILL RENT furn. 5 room home for 3 mo. beginning June 1. Box X, News Office. —34:1

## FOR SALE MISCELLANEOUS

1924 light six Stud. Coach. Mechanically OK. Good rubber. \$35. Call Sunday. Tel. 2154. —34:1

FOR SALE at your terms: Vest Pocket Kodak. Box C, News Office. —32:1

GAS RANGE, oven control. Geo. W. Smith, 11 N. Mt. Trail, Tel. 2292. —33:1

WARD NURSERY & FLORIST Bedding Plants, 1c ea.; Shrubbery 15c, 25c, 35c; Fertilizer 25c bag; Cut Flowers 15c to 25c bu.; Funeral sprays \$1 up. Phone 1614, Mt. Trail and Laurel. —33:1

## For Sale REAL ESTATE

BARGAIN—Good small house, furnished; all conveniences; good location; large lot; fruit, flowers, vegetables and chickens. \$950. \$300 cash, bal. like rent. Box W, News Office. —34:1

## ROOMS --- BOARD

ROOM AND private bath—for one person in nice home. Board if desired. 47 Bonita. Phone 205-4. —23:1

ROOM for rent with housekeeping privileges. 262 Manzanita. Phone 102-3. —31:1

## NOTICE OF STOCKHOLDERS MEETING

Notice is hereby given that the annual meeting of the stockholders of the Sierra Madre Cemetery Association will be held in the office of the Secretary, 81 West Central avenue, Sierra Madre, California, on Tuesday June 5th, 1934, at 3 p. m. for the purpose of electing directors for the ensuing year and transacting such other business as may lawfully come before the meeting. JAMES N. HAWKS, Secretary.

Sierra Madre, California, May 4, 1934. —32:35

## GOLD LOAF CAKE

DAFFODIL CAKE

Combination of Angel Food and Sunshine Cakes

EGG SESAME BREAD

FRESH CHERRY and YOUNGBERRY PIES (Saturday) LEMON CREAM PIES

TRY YOUR FAVORITE LOAF FRESHLY SLICED

## WISTARIA BAKE SHOP

"The Home of Good Things to Eat"

4 East Central

Phone 99

## WANTED

WANTED—desk. Must be cheap. T. W. Neale, 86 W. Central. —34:1

WANTED—OLD GOLD, silver, antique jewelry, diamonds. We pay top cash prices. W. S. Matticks, The Clock Shop, 922 E. Colorado St., Pasadena. 28:15f

## EXCHANGES

EXCHANGE—Long Beach for Sierra Madre 5 or 6 rms., clear T. W. Neale, 86 W. Central. —34:35f

## LOST & FOUND

LOST—one piano dolly. Reward. Sierra Madre Transfer. —34:1

## LEGAL NOTICE

RESOLUTION No. 640

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF SIERRA MADRE, DETERMINING AND DECLARING THAT WEEDS WHICH BEAR SEEDS OF A WINGY OR DOWNY NATURE, OR ATTAIN SUCH A LARGE GROWTH AS TO BECOME A FIRE MENACE WHEN DRY, OR WHICH ARE OTHERWISE NOXIOUS OR DANGEROUS, ARE GROWING UPON CERTAIN STREETS, SIDEWALKS AND PRIVATE PROPERTY IN SAID CITY OF SIERRA MADRE AND ARE A PUBLIC NUISANCE AND DECLARING THE INTENTION OF SAID CITY COUNCIL, OF THE CITY OF SIERRA MADRE, TO ORDER THE ABATEMENT OF THE SAME AT THE COST OF THE PROPERTY OWNERS AS PROVIDED BY LAW.

The City Council, of the City of Sierra Madre does resolve as follows:

SECTION 1: That pursuant to the provisions of the Act of Legislature of the State of California, entitled, "An Act authorizing municipalities to declare noxious or dangerous weeds growing upon the streets or sidewalks, or upon private property within municipalities, to be a public nuisance, creating a lien upon the property fronting upon such streets or sidewalks or upon which such nuisance exists for the cost of abating the same," approved May 26, 1915, and under all Acts supplementary thereto or amendatory thereof. The City Council, of the City of Sierra Madre does hereby determine and declare that weeds which bear seeds of a wingy or downy nature, or attain such a large growth as to become a fire menace when dry, or which are otherwise noxious or dangerous, are growing upon the streets, sidewalks and private property in the City of Sierra Madre, California, and that the same constitute a public nuisance which must be abated by the removal of said noxious or dangerous weeds, and said City Council of the City of Sierra Madre, hereby declares its intention to order the abatement of said public nuisance by having the weeds referred to removed and the cost of such removal assessed upon the lots and lands from which or in front of which such weeds are removed in accordance with said Act of Legislature.

SECTION 2: The Superintendent of Streets of the City of Sierra Madre shall cause to be conspicuously posted in front of the property on which or in front of which such nuisance exist, notices of passage of this Resolution in the manner and in the form required by law.

SECTION 3: That on Wednesday, the 23rd of May, 1934, at the hour of 7:30 o'clock p. m. of said day is the day and hour and the Council Chamber in the City Hall in the City of Sierra Madre is the place fixed by said City Council, when and where any and all persons having objections to the proposed removal of weeds may appear before said City Council of the City of Sierra Madre, and show cause why said weeds should not be removed in accordance with this Resolution.

SECTION 4: That the existence of weeds upon and in front of all the above described property constitute a menace to life, health, and to the safety of property, and is liable to start or spread fire thereon and the City Clerk shall certify to the

## Alarm Shown By Firemen At Conclave

The fact that the intense fire hazard in this district daily grows more serious with the continued summer drought, and that there is practically no hope for a protective rain storm for many months to come, was brought forcefully out at the monthly meeting of the San Gabriel Valley Firemen's Association in Arcadia last night.

A local group of volunteer firemen, headed by Fire Chief W. D. Richards, gave its full support to the educational movement being sponsored by the Association, the Forestry Service association, in an effort to impress on the public the tremendous importance of fire prevention at this critical time. Every valley and foothill fire department representative at the meeting agreed that precautions beyond any heretofore considered must be observed by everyone in order to prevent another major catastrophe of fire and resultant flood.

It was pointed out that the brush covered mountainsides and canyons are unusually dry due to the long period of drought, and that a single carelessly thrown match or cigarette might precipitate disaster.

"Let no spark fall—put out the flame of the match—see that every cigarette butt is dead and tread it into the dust!" warned Chief U. S. Fire Dispatcher Virgil C. DeLapp. "The risk of fire is everywhere. The entire countryside is now all in tinder condition—ready to blaze at the slightest opportunity."

It was brought out that the fire season already is 30 days ahead of normal, and that drying winds have evaporated mountain moisture and the lack of snow in the higher altitudes has removed the usual early summer protection.

Millions of dollars worth of property may be destroyed, and thousands of acres of watershed areas may be blackened by a single cigarette carelessly tossed from an automobile. All persons were warned that summer fire precautions not only apply in forest areas, but also along the highways.

## Drama League Will Arrange Program For Celebration

The farewell appearance of the Municipal Drama League for the 1934 summer season will take place in mid-June when the organization will stage a program of one act plays in connection with the Art League's celebration of its first anniversary. Original plans for an Allied Arts' hi-jinx have been modified to some extent to meet with the financial status of the leagues, but nevertheless the presentation of th plays and the art exhibition will provide the general public with an example of the work being done by the league students and members.

A special meeting of the Drama group's active membership has been called for Tuesday night, May 22, at the Old Barn Studios, at 8 o'clock, when working committees for the production will be formed, according to Doug Williams, production manager of the organization.

passage of this Resolution and thereupon and thereafter it shall take effect and be in force.

Adopted and approved this 9th day of May, 1934.

H. C. REAVIS

Mayor of the City of Sierra Madre

Attest:

WAVERLY E. PRATT

City Clerk of the City of Sierra Madre

STATE OF CALIFORNIA

COUNTY OF LOS ANGELES

I, Waverly E. Pratt, City Clerk of the City of Sierra Madre, hereby certify that the foregoing Resolution was duly passed and adopted by the City Council of the City of Sierra Madre, California, at a regular meeting thereof held on the 9th day of May, 1934, and that the same was passed by the following vote:

Ayes: Councilmen Layton, Lees, Preston and Reavis.

Noes: None.

Absent: Councilman Lawless.

WAVERLY E. PRATT

City Clerk of the City of Sierra Madre



## BUTTER

(Highest Grade)

Clear Brook 24c  
pound  
Brookfield 25c  
pound

OUR OWN MAKE  
POTATO SALAD  
BAKED HAM  
BOILED HAM

TRY OUR NEW COOKED CORNED BEEF

## Forum Hears How Outlook Has Changed

An interested group of Forum members heard Rev. Arthur O. Pritchard review the recent session of the Congregational Conference, Tuesday night. Mr. Pritchard told of Dr. Booth's lecture on "America at the Crossroads," and of Dr. Carl Patton's speech on "Whither Bound," and cited these talks as indicative of the attitude of modern churches on the present economic crisis.

Policies which would have been declared radical in 1924 were said to be in accord with ideals set forth at the conference, and the speaker concluded by urging "insistence on Constitutional rights and duties, including freedom of speech, of the press and of peaceable assemblage, as well as the right of labor to organize with representatives of its own choosing."

Victor O. Schmidt, presiding in the absence of the president, introduced the speakers to the meeting. John Osgood announced that E. W. Camp and Harold Carew would be heard on the supper program in honor of Dr. Roman, May 29, at the Woman's Clubhouse. Dr. Roman's subject will be "Is the Taxpayer Doomed?" Mrs. A. F. Snell read briefly from "Money in the Air" by L. K. Bell and Dr. John L. Woehler continued his interesting presentation on the subject of "Money and Credit."

## Round the Town...

The third degree was conferred upon LaRoy Davis at the local Masonic Lodge Tuesday evening, a dinner following the ceremony.

Robert, Edward and Fred LaLone caught the limit of trout on the East Fork of the San Gabriel on Sunday.

Mrs. Myrtle G. Hill will accompany Mrs. Lovetta Hicks Pratt in giving her dramatic interpretation of Madame Butterfly at the Long Beach City Club today.

Mrs. Charles Collins, of 124 East Alegria avenue, left on Monday night to join her husband at New Haven, Conn., where Mr.

## MUSICAL TREAT TO FEATURE CELEBRATION

The Southern California Community orchestra, composed of 120 musicians from here and neighboring towns, will be featured in a classical and semi-classical concert Saturday in Monrovia as that city celebrates its 48th birthday.

Beginning at 8:15 p. m., the concert is under the direction of Harold H. Scott, and takes place in the Monrovia high school auditorium. Out of town reservations may be made through Mr. Scott.

Collins is State Supervisor of the Home Owners' Loan Corporation.

Mrs. Agnes W. Tyree and Mrs. Mary A. Wammock, attended the Tuesday session of the Daughters of the Union Veterans of the Civil War at the State convention at Long Beach.

Mr. and Mrs. Fred C. Sechrest and son Jack, of Bakersfield, were guests of Mrs. Sechrest's sister and husband, Mr. and Mrs. Lester K. Layton, of 584 Sturte-

vant Road, Saturday and Sunday.

Robert Hollingsworth, son of Mr. and Mrs. Milton Hollingsworth, of 169 North Baldwin avenue, painfully injured the palm of his left hand on Saturday morning, while playing at the Sierra Madre Grammar School. He was taken to the Pasadena Hospital, where he underwent an operation grafting skin on his hand. Dr. M. H. A. Peterson performed the operation. Robert is expected home this weekend.

## RESNICK'S

PHONE 47 and your order will be delivered FREE

GOLDEN STATE BUTTER ..... lb. 25c  
U.S. EXTRA LARGE RANCH EGGS ..... doz. 20c  
H.B. HOTEL COFFEE, good to the last drop, lb. 19c  
PEET'S WASHING MACHINE POWDER ..... 25c  
(FREE—with each box—1 1/2 lb. box—FREE)  
SHASTA TEA, Black Orange Pekoe, 1 lb. box ..... 55c  
1/2 lb. 29c — 1/4 lb. 16c  
MONARCH PRUNES (thick syrup), No. 2 1/2 can ..... 15c  
2 cans for ..... 29c  
BLACK & WHITE HOMINY, No. 2 1/2 can ..... 10c  
BAKER'S MILK CHOCOLATE, 1 lb. bar ..... 20c  
FRESH MACAROONS ..... dozen 5c  
FRESH TOMATOES ..... 3 lbs. 10c  
SILVER SKIN ONIONS ..... 3 lbs. 5c  
WHITE ROSE POTATOES, No. 1, 15 pounds 25c  
FANCY NO. 1 CORN, large ears ..... 3 for 10c  
GREEN ASPARAGUS ..... 2 lbs. 15c  
NEW CABBAGE ..... pound 1c

WATCH for our SPECIAL PRICES on BERRIES for SATURDAY

## Sierra Madre's DRIVE-IN MARKET

Corner Central and Baldwin Aves.

## ROBERTS MARKET

Fancy Groceries and Fine Fruit and Vegetables

Fosselman's ICE CREAM 23c quart  
Golden State Evaporated MILK 3 tall 17c  
Pure Cane SUGAR 10 lbs. 44c  
Large Ranch EGGS dozen 20c

Fresh Picked Loganberries bskt. 5c

Sweet White Peaches 3 lbs. 10c

Sweet CORN 1c  
Cucumbers, ea. 1c  
Spanish ONIONS ea. Grapefruit

Fancy Arizona Grapefruit ea 3c  
Jumbo Size

Firm Mayapan Avocados lb 14c

Fresh Tender Wax Beans lb 6c

Firm Ripe Tomatoes lge bskt 25c

## CY YOUNG'S MARKET

Phone 95

ROLLED RIB ROASTS 25c pound

LEGS OF LAMB 25c pound

LAMB PATTIES 25c 6 for

LINK SAUSAGE 10c 1/2 pound packages — package

RATH'S IOWA BACON 24c sliced — pound

FRESH FISH

## CENTRAL MARKET

CHAS. E. DAVIS FREE DELIVERY TWICE DAILY  
38 WEST CENTRAL PHONE 97

BACON, Swift's Oriole ..... 1/2 lb. 11c

Certified Link Sausage 1/2 lb pkg 11c

Milk Fed Broilers 35c ea. 3 for \$1

Fresh Dressed Squabs

Fancy Colored Hens ..... lb. 25c

Legs of Spring Lamb ..... lb. 25c

Breast of Lamb ..... lb. 5c

Veal Stew ..... lb. 10c

Try WILSON'S HEART O' HAM

Ready to Serve — Ideal for Picnics

## Norris

CENTRAL at LIMA — PHONE 12

The Best Place to Trade after all

## Specials Friday & Sat.

May 18th & 19th

These Prices for Cash Only

## Grocery Dept.

Arden Butter lb. 25c  
Protected 27 different ways

Ice Cream Salt 12c  
5 pound package—Morton's

Grapenut Flakes pkg. 9c  
Free—one Bottle ware spoon with each pkg.

Royal Gelatine pkg. 5c  
9 different flavors

Cocoa 17c  
Mothers— 2 pound package

Ravioli 5c  
Newmark's Extra—Buffet Tins

Del Maiz Corn 9c  
Medium Tins — each

Sunshine Table Cookies 15c  
Brown and Crispy — pound

## CHARLIE'S MARKET

Peaches . . . 2 Pounds  
Youngberries 2 Bskts  
Blackberries . 2 Bskts  
Tomatoes . . 2 Pounds  
Egg Plant . . 2 for  
Lettuce . . . 2 Heads  
9 cents

BERRIES OUR SPECIALTY

Now is the time to can Blackberries and Raspberries

## MEAT DEPARTMENT

For Extra Quality Meat at popular prices visit our Meat Dept.—You'll be surprised at the difference

FREE DELIVERY — JUST PHONE 12



# ARCADIA

This Shop is operated to give you friendly and competent Service

LANGLEY'S BARBER SHOP KERSTING COURT

## ASTHMA

treated successfully

Positive, permanent results

No Worry about Fog, Dust, Gas or Pollen

DR. H. A. MILLER, D.C.

557 E. Walnut, Pasadena

Wakefield 4258

Fri. & Sat., May 18, 19  
All Star Cast, in  
"ALL QUIET ON THE  
WESTERN FRONT"

Barbara Stanwyck, in  
"GAMBLING LADY"

Sun., Mon., Tues., May 20-22  
"SUCCESS AT ANY  
PRICE"

with Genevieve Tobin, Frank  
Morgan, Colleen Moore, and  
Edward Everett Horton

Ruth Chatterton, in  
"JOURNAL OF CRIME"

COMING WEDNESDAY  
"RIPTIDE" & "LOVE BIRDS"

# A Colored Concrete Garage Floor...

...that's what you can do with 1 quart of

ACME QUALITY

## Granite Floor Enamel

Finish the concrete floor in your garage with  
Acme Quality Granite Floor Enamel and it will  
be twice as easy to keep your garage looking  
clean and neat. Granite can't penetrate the rock-  
like film of Granite Floor Enamel. Easy to  
apply. Dries in 4 to 6 hours. Finest floor  
enamel you can buy for inside or semi-exposed  
floors of concrete or wood... for kitchen, bath-  
room, porch, basement and garage floors, etc.



Choice of Tile  
The Grey, The  
Blue, The Yellow.

## Sierra Madre Hardware Co.

## See Our Combination Glass & Screen Door

The glass disappears, when not in use.  
Hang one of these splendid all-weather  
doors today...

Full 13 1/8 in. Door \$7.69  
only

S. M. Lumber Co.

35 E. Montecito Ave. Phone 23

QUALITY FOOD SERVED AT ALL TIMES

## COFFEE SHOP

45 NORTH BALDWIN AVE. — PHONE 242-1

Drop in regularly for our Home-cooked Dinner  
served from 11 a.m. to 8 p.m.

What are your neighbors doing? What are your  
friends doing? How can you know—if you are not a sub-  
scriber to the SIERRA MADRE NEWS.

## THE WORLD'S FINEST TYPE OF MOTOR

# powers America's Fastest Selling Car!



**FORD V8**

THE V-type engine hurled a plane through the  
air at 7 miles a minute... swept a racing car  
to the land speed record of 270 miles per hour.  
This V-type superiority largely explains why  
the Ford V-8 is America's fastest selling car. At  
55 the Ford V-8 is just loading along—effortlessly.  
Yet it is the most economical Ford ever built.  
The Ford V-8 offers the riding ease of free  
action for all four wheels—plus the priceless safety  
of strong axle construction. Before you buy any  
car at any price, drive the Ford V-8.

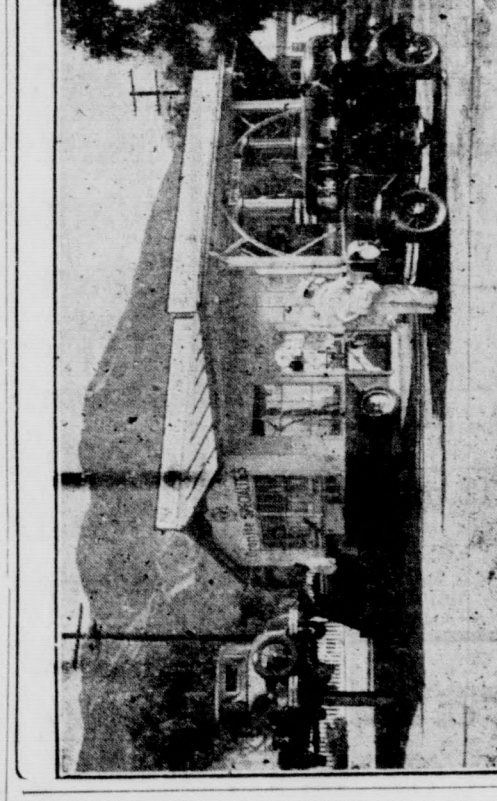
SEE YOUR NEAREST FORD DEALER

5515 and up—F. O. B. Detroit. Easy terms through Universal Credit Company—the Authorized Ford Finance Plan

SIERRA MADRE GARAGE  
FRANK LOVELL, Prop.

37-39 WEST CENTRAL

Representing FORTNER & LOUD, INC., 1365 E. COLORADO ST., PASADENA, CALIF.



NO MATTER HOW YOU BUY  
NO MATTER WHERE YOU BUY  
NO MATTER WHAT OIL YOU BUY

## ask us about THE NEW DEAL IN MOTOR OIL

Open 7 a.m. 'til 9 p.m.  
J. Milton Steinberger  
Call 006

AUBURN & CENTRAL AVENUES

## THE SIERRA MADRE

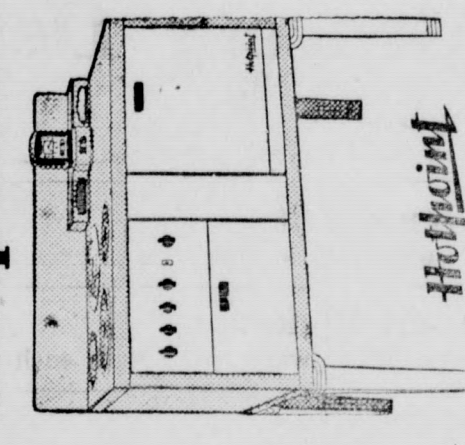
# SHOPPING NEWS

SIERRA MADRE SHOPPING NEWS

FRIDAY, MAY 18, 1934

Sec. 435 1/2, P.L.A.R.  
U. S. POSTAGE  
**PAID**  
Permit No. 18  
Sierra Madre, Calif.  
Ref. Postage Guaranteed

## Hotpoint Ranges



**Hotpoint**  
ELECTRIC RANGE

Electric Cookery brings much more than a "new" range into the home. It introduces a new order of convenience, cleanliness, and health protection. See our beautiful new all porcelain models. Come in today.

**\$129.50** and up

## Sierra Madre Hardware Co.

## LYRIC

TONITE & SATURDAY  
JOHNNY WEISMULLER  
MAUREN O'SULLIVAN  
in

## "Tarzan and His Mate"

Entirely New Picture  
All New Scenes  
— plus —  
ZASU PITTS  
SLIM SUMMERVILLE  
A Riot of Laughter  
in  
"LOVE BIRDS"

SUN. MON. TUES. WED.  
May 20, 21, 22, 23  
WARNER BAXTER  
MADGE EVANS  
JOHN BOLES  
JAMES DUNN  
"AUNT JEMIMA"  
RALPH MORGAN  
STEPIN FETCHIT  
in  
"STAND UP AND CHEER"  
— also —  
SALLY EILERS  
CHAS. STARRETT  
ZASU PITTS  
in  
"3 ON A HONEYMOON"  
A Time When Three's a Crowd

## Hidden Treasures



will be found by having your old clothes cleaned by the Sierra Madre Tailors. There's many a garment hanging in a clothes closet in Sierra Madre that would need but a good cleaning by us to make it wearable and useful. Often an excursion to the attic will reveal "treasures" you have forgotten.

EXPERT REPAIRS, ALTERATIONS  
WORK CALLED FOR, DELIVERED  
For Prompt and Reliable Service  
Just Phone 3

## Sierra Madre Tailors Cleaners and Dyers

14 West Central Avenue — Sierra Madre

BRIDGE PARTIES

## LA CASA VIEJA

Steak and Chicken Dinners 50c, 60c, 85c

## PLATE LUNCH 40c

Read Home Cooking—in an Old Home

Telephone 80 265 E. Central Avenue  
Reservations Preferred

TEAS

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Steak and Chicken Dinners 50c, 60c, 85c

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## LA CASA VIEJA

Steak and Chicken Dinners 50c, 60c, 85c

## PLATE LUNCH 40c

Read Home Cooking—in an Old Home

Telephone 80 265 E. Central Avenue  
Reservations Preferred



# Sierra Madre's DRIVE-IN MARKET

Corner Central and Baldwin Aves.

## ROBERTS MARKET

Fancy Groceries and Fine Fruit and Vegetables

Fosselman's ICE CREAM quart 23 <sup>c</sup>	<b>BROOKFIELD BUTTER</b> Lb. 22 <sup>c</sup>	Pure Cane SUGAR 10 lbs. 44 <sup>c</sup>
Golden State Evaporated MILK tall cans 17 <sup>c</sup>		Large Ranch EGGS dozen 20 <sup>c</sup>

Fresh Picked Loganberries bskt. 5c

Sweet White Peaches 3 lbs. 10c

Sweet CORN 1<sup>c</sup> Spanish ONIONS ea. Grapefruit

Fancy Arizona Grapefruit ea 3c Jumbo Size

Firm Mayapan Avocados lb 14c

Fresh Tender Wax Beans lb 6c

Firm Ripe Tomatoes lge bskt 25c

## CY YOUNG'S MARKET

Phone 95

ROLLED RIB ROASTS pound	25 <sup>c</sup>
LEGS OF LAMB pound	25 <sup>c</sup>
LAMB PATTIES 6 for	25 <sup>c</sup>
LINK SAUSAGE 1/2 pound packages — package	10 <sup>c</sup>
RATH'S IOWA BACON sliced— pound	24 <sup>c</sup>
FRESH FISH	

## RESNICK'S

PHONE 47 and your order will be delivered FREE

GOLDEN STATE BUTTER	lb. 25c
U.S. EXTRA LARGE RANCH EGGS	doz. 20c
H.B. HOTEL COFFEE, good to the last drop, lb.	19c
PEET'S WASHING MACHINE POWDER	25c
(FREE— with each box—1 1/2 lb. box —FREE)	
SHASTA TEA, Black Orange Pekoe, 1 lb. box	55c
1/2 lb. 29c — 1/4 lb. 16c	
MONARCH PRUNES (thick syrup) No. 2 1/2 can	15c
2 cans for	29c
BLACK & WHITE HOMINY, No. 2 1/2 can	10c
BAKER'S MILK CHOCOLATE, 1 lb. bar	20c
FRESH MACAROONS	dozen 5c
FRESH TOMATOES	3 lbs. 10c
SILVER SKIN ONIONS	3 lbs. 5c
WHITE ROSE POTATOES, No. 1, 15 pounds	25c
FANCY No. 1 CORN, large ears	3 for 10c
GREEN ASPARAGUS	2 lbs. 15c
NEW CABBAGE	pound 1c
WATCH for our SPECIAL PRICES on BERRIES for SATURDAY	

## GOLD LOAF CAKE

DAFFODIL CAKE

Combination of Angel Food and Sunshine Cakes

EGG SESAME BREAD

FRESH CHERRY and YOUNGBERRY PIES

(Saturday) LEMON CREAM PIES

TRY YOUR FAVORITE LOAF FRESHLY SLICED

## WISTARIA BAKE SHOP

"The Home of Good Things to Eat"

4 East Central

Phone 99

# Norris

CENTRAL at LIMA — PHONE 12

The Best Place to Trade after all

## Specials Friday & Sat.

May 18th & 19th

These Prices for Cash Only

## Grocery Dept.

Arden Butter lb. 25c

Protected 27 different ways

Ice Cream Salt 12c

5 pound package—Morton's

Grapenut Flakes pkg. 9c

Free—one Bottle ware spoon with each pkg.

Royal Gelatine pkg. 5c

9 different flavors

Cocoa 17c

Mothers— 2 pound package

Ravioli 5c

Newmark's Extra—Buffet Tins

Del Maiz Corn 9c

Medium Tins — each

Sunshine Table Cookies 15c

Brown and Crispy — pound

## CHARLIE'S MARKET

Peaches . . . 2 Pounds  
Youngberries 2 Bskts  
Blackberries 2 Bskts  
Tomatoes . . . 2 Pounds  
Egg Plant . . . 2 for  
Lettuce . . . 2 Heads

9 cents

BERRIES OUR SPECIALTY

Now is the time to can Blackberries and Raspberries

## MEAT DEPARTMENT

For Extra Quality Meat at popular prices visit our Meat Dept.—You'll be surprised at the difference  
FREE DELIVERY — JUST PHONE 12

## EXCHANGES

EXCHANGE— Long Beach for Sierra Madre 5 or 6 rms. clear. T. W. Neale, 86 W. Central. —34:36f

## WORK WANTED

FURNITURE repairing, carpentering, painting and general repairs, door locks and windows. Call, The Handy Man. Phone 324-1. B. A. Platte. 11:15a

## RENTALS

FIVE ROOM nicely furn. house; sun room, screen porch, garage. \$14 month. 257 N. Grove. —31:1d

WILL RENT furn. 5 room home for 3 mo. beginning June 1. Box X, News Office. —34\*f

## FOR SALE MISCELLANEOUS

1924 light six Stud. Coach. Mechanically OK. Good rubber. \$35. Call Sunday. Tel. 2154. —34\*e

FOR SALE at your terms: Vest Pocket Kodak. Box C, News Office. —32:e

GAS RANGE, oven control. Geo. W. Smith, 11 N. Mt. Trail, Tel. 2292. —33\*e

WARD NURSERY & FLORIST Bedding Plants, 1c ea.; Shrubbery 15c, 25c, 35c; Fertilizer 25c bag; Cut Flowers 15c to 25c bu.; Funeral sprays \$1 up. Phone 1614, Mt. Trail and Laurel. —33:e

## For Sale REAL ESTATE

BARGAIN—Good small house, furnished; all conveniences; good location; large lot; fruit, flowers, vegetables and chickens. \$950. \$300 cash, bal. like rent. Box W, News Office. —34:c

## ROOMS --- BOARD

ROOM AND private bath—for one person in nice home. Board if desired. 47 Bonita. Phone 205-4. 23:h

ROOM for rent with housekeeping privileges. 262 Manzanita Phone 102-3. —31:h

## MAKE this TRIPLE CHECK

- 1—Covering Qualities
- 2—Hiding Qualities
- 3—Wearing Qualities

... before you buy any house paint and prove to yourself that Acme Quality Balanced Formula New Era House Paint costs less per yard of surface covered thoroughly and wears longer than ordinary paint.

Acme Quality Balanced Formula New Era House Paint provides the proper protection for your home. It is your assurance that the elements of rain, heat, snow and sleet are not doing their devastating work.

Let us tell you more about this Triple Check way NOW.



Sierra Madre Hardware Co.

The Place to Buy ACME QUALITY PAINTS

# SAFEGWAY and PIGGLY WIGGLY

Butter LA FRANCE pound 22c

Eggs dozen U. S. Extras—Large 19c

Sugar Pure Cane Cloth Bags 10 lbs.—45c 10 paper bags 44c

Mission Tuna Light Meat No. 1/2 10c

Swansdown Cake Flour 2 1/2 lb. pkg. 23c

MAYONNAISE pint jar 27c BEST FOODS—(1/2 Pint 16c — Quart 47c)

AIRWAY COFFEE lb. 19c Blend from "Old Brazil"

SILVERDALE TOMATOES No. 2 1/2 10c Economical

MAZOLA OIL pint can 15c (Quart 27c)

GRAPENUTS 12 oz. pkg. 16c For Summer Breakfasts

Chicken & Noodles jar 19c Milani's

## Quality Meats

CHEESE Tillamook Oregon lb. 17c JACK CHEESE—15c lb.

MEAT LOAF lb. 15c Beef, Pork, Veal

BOILING BEEF lb. 4c Plate and Rib Cuts

HAMS --- Wilson's Certified Skinned Shank Cuts, as cut lb. 12c Butts, as cut lb. 14c

## Prime Steer Beef

Pot Roast pound 9c Prime Rib pound 19c Rump pound 19c Round pound 12c 7- Bone

GROUND BEEF lb. 10c 100% Beef—Freshly Ground

BACON 1/2 lb. pkg. 11c Hormel's Eastern

BONELESS PIG'S FEET pint 20c (Quart Jar 35c)

RABBITS---Fryers lb. 25c Young and Tender

SEA BASS---fresh from Baja, Calif. Sliced or Piece lb. 15c Fillet Cuts lb. 20c

HALIBUT---sliced lb. 22c Fresh Northern

WE RESERVE THE RIGHT TO LIMIT QUANTITIES PRICES SUBJECT TO CHANGE WITHOUT NOTICE

ICE CREAM quart 19c LUCERNE (Pint 10c)

TOMATO JUICE No. 2 can 10c Libby's Appetizing

TOMATOES No. 2 1/2 can 17c Del Monte Solid Pack

OLIVE OIL 8 oz. glass 23c ALPI PURE (4 oz. Glass—2 for 25c)

OVALTINE 14 oz. can 77c (8 oz. can 39c)

MAXIMUM SYRUP quart 27c CANE & MAPLE (Pint 17c)

VANILLA 2 oz. bot. 21c SCHILLING'S PURE (4 oz. Bottle 39c)

NAPKINS 2 pkgs. 15c La Mode

PORK & BEANS 16 oz. can 6c Van Camp's

FORMAY 3 lb. can 45c For better Pastries—(1 lb. can 16c)

KAFFEE HAG lb. can 40c

Brown Derby Beer 3 for 25c (plus bottle deposit)

GOLD DUST 36 oz. pkg. 15c Washing Powder

OLD DUTCH 3 cans 20c Cleanser

WHITE KING 40 oz. pkg. 27c Machine Soap

PUREX quart bottle 9c (Economy Size—1/2 gallon 15c)

CAMAY SOAP 4 bars 19c with Free Face Cloth

DOG FOOD 16-oz. cans 13c Balto

WHITE KING 5 bars 12c Laundry Soap

## Fresh Produce

Potatoes 10 lbs. 18c New White Rose

Cucumbers 2 for 5c Good Size — For Slicing

String Beans 2 lbs. 13c Long Green Kentucky Wonders

Grapefruit 4 for 10c Imperial Valley — Large Size

Squash 3 lbs. 10c Local Summer—Med. Size

## Watermelons

Klondikes Lb. 2c Ripe- Sweet



BUTTER (Highest Grade)

Clear Brook pound 24<sup>c</sup> Brookfield pound 25<sup>c</sup>

OUR OWN MAKE POTATO SALAD BAKED HAM BOILED HAM TRY OUR NEW COOKED CORNED BEEF

## CENTRAL MARKET

CHAS. E. DAVIS FREE DELIVERY TWICE DAILY PHONE 97

BACON, Swift's Oriole 1/2 lb. 11c

Certified Link Sausage 1/2 lb pkg 11c

Milk Fed Broilers 35c ea. 3 for \$1

Fresh Dressed Squabs lb. 25c

Fancy Colored Hens lb. 25c

Legs of Spring Lamb lb. 5c

Breast of Lamb lb. 10c

Veal Stew lb. 10c Try WILSON'S HEART O' HAM Ready to Serve — Ideal for Picnics